

# W. H. SMITH & SON (CANADA) LTD.

Booksellers to the Nation

BOOKS · STATIONERY · RECORDS · GIFTS · LEATHER GOODS · GIFT WRAPPING  
TOYS AND GAMES · GREETING CARDS · PERIODICALS  
MAGAZINES · SUBSCRIPTIONS

224 YONGE STREET, TORONTO

Telephone: PLAZA 2204-5-6

3rd September, 1953.

Thomas Raddall Esq.,  
Liverpool,  
N.S.

Dear Mr. Raddall,

Last season we inaugurated in Toronto a series of Literary Luncheons modelled on those that have been held in London for over Twenty years - the famous Foyle's Literary Luncheons. We are extremely gratified to find that these affairs attracted not only a large enthusiastic attendance but also a wide interest in the press and over the air both here and in England. We plan, therefore, to continue Smith's Literary Luncheons as a stimulus to the general interest in books and authors (and, incidentally bookshops!).

My purpose in writing all of this to you is to persuade you to accept our invitation to speak at our Luncheon on Wednesday, November 11th, in celebration of the publication of your new book, "Tide Fall". We at Smith's would esteem it a very great honour and I know that your readers in and near Toronto would delight in the opportunity to hear you and to mark their appreciation of the pleasure your books have given them.

I hope, sir, that we may have your favourable reply and I look forward very much to meeting you in November.

Yours sincerely,

W.H. SMITH & SON (CANADA) LTD.,

*Ernest H. Williamson*

Manager.

EHW.ID:

*Replied No.  
Sep 14/53*



# SMITH'S LITERARY LUNCHEONS

224 Yonge Street Toronto

Our next luncheon

On Tuesday, March 17th, 1953,

at 12.30 for 12.45 p.m.

Celebrating Book Week in Canada

SPEAKERS:

**MRS. GRACE CAMPBELL**  
On the Writing of Fiction

**PROFESSOR ARTHUR R.M. LOWER**  
On the Writing of History

→ **MR. THOMAS B. COSTAIN**  
On the Writing of History and Fiction

GUESTS OF HONOUR:

Mr. John Allen  
Miss Mazo de la Roche  
Mr. Paul Kuhring  
Miss Mary Etta Macpherson  
Mr. Angus Mowat  
Dr. Lorne Pierce  
Dr. E.J. Pratt  
Mrs. Frances Shelley Wees

Mr. Ralph Allen  
Mrs. Marjorie Wilkins Campbell  
Mr. J.V. McAree  
Mr. William Arthur Deacon  
Mr. Ira Dilworth  
Mr. J. Wilfrid Ford  
Mr. Marsh Jeanneret  
Mr. R. Ross Taylor

CHAIRMAN:

**DR. W. SHERWOOD FOX,**  
Ph.D., D.Litt., LL.D., F.R.S.C.

Former President of the  
University of Western Ontario  
**The KING EDWARD HOTEL**  
Tickets \$3.00 (including luncheon)

*to write a history of Canada, in "possibly six volumes"*



## BOOK WEEK IN CANADA

The object of Book Week is, of course to arouse interest in books and their authors and, this year in particular, to bring to the attention of the public the problems of "The Author at Work". In celebrating the occasion, Smith's are honoured indeed to have as Guest Speakers three outstanding authors whose views on the ever fascinating subject of the art of writing will furnish a flow of wisdom and wit that will make this an extremely interesting Luncheon.

We have planned this third Smith's Literary Luncheon as an event of Book Week in Toronto. Knowing the keen interest of our Luncheon guests in all things pertaining to books, we take pleasure in drawing your attention to some of the other celebrations that Torontonians will enjoy. Over the Trans-Canada network of the Canadian Broadcasting Corporation there will be a Book Week discussion on March 11th on CBC's Wednesday Night; on Friday, March 13th Mazo de la Roche's play Whiteoaks will be heard on the Ford Theatre of the Air; on Saturday, March 14th the programme "This Week" will carry the voices of authors from across Canada and Frances Shelley Wees will speak from Toronto; on Sunday, March 15th, four well-known reviewers will talk on the programme "Critically Speaking" of the books they like particularly of those published during the past year; and on Wednesday evening, March 18th, at the Art Gallery, the artist of Billy Button's book, I Married an Artist will give a Demonstration of Book Illustration and there will be a display of original art work used in books.

Previous Speakers:

Miss Mazo de la Roche

Dr. Luther A. Weigle

GRACE CAMPBELL

With her first novel, Thorn-Apple Tree, Mrs. Campbell endeared her writing to thousands of readers across Canada and followed up that sweeping success with The Higher Hill, Fresh Wind Blowing, and The Tower and the Town. Now in her new novel (to be published during Book Week) she takes the turbulent story of her United Empire Loyalist ancestors back to the Scotland of Bonnie Prince Charlie and then to the hazardous pioneer days in the New World. Mrs. Campbell was born in Williamstown, Glen-garry, and lives now in Montreal.

ARTHUR R.M. LOWER

Professor Lower heads the Department of History at Queen's University and his writings have proved an invaluable contribution (at times a startling one!) to the study of Canada's position, past and present. He is the author of Settlement and the Forest Frontier of Eastern Canada, The North American Assault upon the Canadian Forest, Canada and the Far East, War and Reconstruction, Colony to Nation, Canada, a Nation and How It Came to Be, and Canada, Nation and Neighbour. Professor Lower was born in Barrie and is a graduate of both the University of Toronto and Harvard.

THOMAS B. COSTAIN

It is hard to believe that Mr. Costain's first novel, For My Great Folly, appeared only eleven years ago. Since then he has published six novels and two historical works whose titles read like a résumé of the bestseller lists - Ride with Me, The Black Rose, The Moneyman, High Towers, The Conquerors, Son of a Hundred Kings, The Magnificent Century, and now The Silver Chalice - already their combined sales exceed five million copies. Thomas Costain was born in Brantford and lived for some years in Toronto.



# Smith's Literary Luncheons

Organized by  
Smith's in Canada

---


*"The world of books is the most wonderful creation of man".—Clarence Day.*

The idea of this series of luncheons is to offer Torontonians an opportunity to see and hear outstanding personalities in the world of letters and the arts in the friendly, pleasant atmosphere of an informal gathering.

The plan is to hold a literary luncheon each month but no rigid schedule of dates is set, our aim being rather to keep the programme flexible so that we may be able to adjust the luncheon dates whenever necessary in order to honour eminent writers when they happen to visit Toronto. We shall be very glad to add your name to our list to receive notification of these interesting events.

Full particulars of the next luncheon appear on the front page. To obtain your tickets, simply write, telephone, or drop in at Smith's when you are passing. We shall be delighted to welcome you at these functions and we feel sure that you will enjoy them.

*Ernest H. Williamson*



**W. H. SMITH & SON**  
224 Yonge Street - Toronto  
Telephone EM 6-2204