

EYE LEVEL GALLERY:

MEETING OF THE BOARD OF DIRECTORS 13 OCTOBER 1983.

AGENDA

1. Minutes read of Last Board meeting
2. Agenda approved
3. Old business
4. Discussion of Program & Fee Schedules
5. Confirmation of programming to date
6. Review of new proposals
7. New Business: C.A.R. tax letters
Better Business Bureau application
MOTION FOR OFFICIAL YEAREND 30 JUNE .

EYE LEVEL GALLERY

FINANCIAL REPORT: 13 OCTOBER 1983

Current Balance at Bank:

C-1 = \$239.00
S-2 = 92.00 Total = \$331.00

Accounts payable to end of October:

\$570.00 Accountant
121.00 Landlord
161.00 McCurdy's
151.00 "
69.00 Phone
475.00 Salary Total = \$1547.00

Money owed to Eye Level:

\$ 61.00 Printing
51.00 "
117.00 "
184.00 Postage
75.00 Telephone Total = 488.00

CASH FLOW PROJECTION TO JUNE 30, 1984:

Fixed Expenses:

Rent = 668.00	X 8 months	5344.00
Salary = 1222.	X 8	9780.00
Phone = 75	X 9	675.00
P.Cash = 100	X 9	900.00
Help = 100	X 9	900.00
Office = 50	X 9	450.00
Utilities 35	X 9	315.00
Postage =150	X 9	1350.00
Insurance = 350.00		350.00
Accounting 500.00		500.00
Contingency 1000.00		<u>1000.00</u>
Total =		21564.00

Revenue:

Current balance	331.00
Re-embursements	488.00
Grants guaranteed	32400.00

Total = 33,219.00

Expenditure:

Current liabilities	1547.00
Projected fixed	21564.00
Confirmed program expenses to date (funds committed to booked program)	6650.00

Total = 29,761.00

Balance for remaining program

3,458.00

EYE LEVEL GALLERY: 13 OCTOBER 1983

PROPOSED CHANGES TO PROGRAM SCHEDULE & FEE STRUCTURE.

Program Schedule:

The proposed change to the program schedule would see the exhibition program reduced from eight exhibition periods to six. Each exhibition period would accommodate two, one person shows (for the sake of planning) The program schedule would still run from January to June, the reduction would be a result of allowing one week between exhibitions for the purpose of taking down and putting up shows rather than the two days currently allocated for that purpose. Shows would still run for three weeks. It is also being suggested that this schedule would allow for openings to take place other than week day evenings. The possibility of having openings on Saturday afternoons should be discussed.

Proposed new schedule: Saturday to Saturday

- (1) Jan. 7 to 28
- (2) Feb. 4 to 25
- (3) March 3 to 24
- (4) March 31 to April 21
- (5) April 28 to May 19
- (6) May 26 to June 16

Fee Structure:

As an artist-run gallery Eye Level should be placing a priority on the payment of adequate fees to artists; with attempts being made to bring fees increasingly up to the C.A.R. recommended fee schedule. It has been recommended that Eye Level immediately investigate its ability to increase its fees as the present fee are considered inadequate. It is suggested that Eye Level raise its fees to:

\$500 fee for a one-person show with \$100.00 provided for a mailer. Fees for group shows would be based on the \$500.00 figure following the C.A.R. guidelines. The mailer would also be broken down proportionally

To implement this policy effective Jan. 1, 1984 would send Eye Level into a deficit situation with the deficit projected at the end of the June 30, 1984 fiscal year anticipated to be approx. \$1500.00. However, it is felt that this is manageable and could be covered if Eye Level undertook to do fund-raising for the purpose of raising fees.

Exhibit period	Current Booking		Funds committed (total)	Additional required
	1.	2.		
(1)	Saunders	Egg	\$800.00	400.00
(2)	Photo show (tent. booking time)		\$1000.00	0
(3)	MacKay	open	\$800.	\$400.
(4)	M. Fernandes (T)	open	\$800.00	\$400.
(5)	R. Hamon (t)	J. Goss	\$800.00	\$400.
(6)	open	open	\$800.00	\$400.00

PROGRAMMING PROPOSALS:

According to what has been agreed to in previous meetings there are currently seven bookings being negotiated for Winter/Spring 1984. Although final confirmation is pending on all these bookings for the purpose of this meeting it is assumed that the negotiations will continue. All these current negotiations will be discussed at this meeting before going on to new proposals. If these negotiated exhibits are carried out there would be four exhibition periods available for booking in Winter/Spring 1984.

To date Eye Level has received unsolicited proposals from the following artists: (Listed by priority)

1. Bruce Campbell & Doug Sharpe- I Love Lucy/Blinded By The Light
2. Patrick Maybe - Halifax artist, sculptural work
3. Bruce Barber - proposed Halifax, Auckland, New Zealand exchange show
4. Todd Davis, Catherine Jones, Mark Grady - Vancouver group show
5. Eva Brandl - Montreal installation artist
6. Rosemary MacAulay - Halifax, works on paper
7. Vicky Alexander - photo murals
8. M. Klein - photography
9. T. Benner - sculptural work
10. H. Johnson - paintings
11. Milan Aleksic - photography

ALSO:

performance:

- Klipper/Finley - Chicago performance artists (1 Klipper Kid)
Robert Ziegler - Halifax performer
Robert Rayher & Kathleen Yearwood - film & music performance.

Music:

- Randy Rain Rushe - unusual instruments
Polkaholics & Belvox Victo - new music
Paul Binkley - contemporary guitar
Peter Hannan - solo recorder

As director I am recommending the Board consider the work of Douglas Back for a solo show in March 1984. to co-incide with M. MacKay show.

COST PROJECTION OCT. '83 to JUNE 30, '84

INCOME:

Current balance at bank	331.00
Re-embursements due	488.00
2nd & 3rd disbursements C.C.	20400.00
Term deposit	12000.00
Total	33219.00

EXPENDITURE:

Acc'ts payable Oct.	1547.00
Fixed costs projected to June	21564.00
Program costs " " " " "	10108.00
Total	33219.00

ANALYSIS OF COMMITTED PROGRAM EXPENSES TO DATE:

1. Monique Desnoyer	300.	+ 100.	
2. Ron Shuebrook	300.	+ 100.	
3. Chris Wood	300.	+ 100.	
4. Moy Mah	300.	+ 100.	
5. Gerry Collins	300.	+ 100.	
6. For the Moment	200.	+ 150.	
7. Asimakos/Sternberg	200.	+ 75.	
8. Jennifer Fisher	200.	+ 75.	
9. Greer/ Marina	150.	-	
10. Joyan Saunders	600.	+ 100.	
11. Loyse Egg	600.	+ 100.	
12. Photography show	1000.		
13. Matthew MacKay	600.	+100.	
14. Robert Hamon	600.	+100.	
15. James Goss	600.	+ 100.	
Total	6250.	+ 1300.	= 7550.00

Balance of programming funds = 2558.00

Eye Level Gallery

Board Meeting October 13, 1983

Present: David Craig, Gary Conway, Michael Fernandes, John Greer,
Stephen Horne, Jennifer Fisher, John Murchie, Danica
Jojich, Brian Paul, Kathy MacGillivray, Marina Stewart,
Diane Moore, Gemey Kelly

1. David Craig read the minutes of the September 27 meeting.
Re: the item on page 3, paragraph 3, he reported that he has submitted a quarterly report to the Canada Council and a request for the second dispersement of the 1983-84 grant.
2. Michael stated for the record that the fact that some members of the Board e.g. Jennifer Fisher and Diane Moore were not asked to participate in the Board show was not because of their particular discipline, but because the show could only incorporate 'static' art: there will be an opportunity for dance and performance at another date.

Michael reported that the Board show poster had cost \$150 and asked that each Board member who participated in the show donate \$5.50 to it.

Michael reported that the scheduled meeting to revise the gallery's mailing list didn't happen, and must be rescheduled. It was decided to get together after this meeting to discuss a time.

3. Michael reported on a meeting with himself, John Greer and Marina re: the confusion over money paid to John and Marina for their shows. Michael said the problem was due to bad communication and to two different sets of assumptions, etc. but wanted the Board now to come to some agreement about how to clear up the problem. It was suggested that an additional \$150 be granted towards the fees for the shows. John Murchie moved this be approved.
Some discussion followed: Michael said it should have been perceived all along as two 1 person shows rather than one 2 person show.
John Murchie moved that the Board offer \$150(\$75 to each artist) as additional monies.
Stephen Horne seconded
Vote: 10 For 1 Abstention
Motion carried

4. Michael mentioned the event "For the Moment" to take place November 20 which will keep the Gallery open that night. He asked that someone beyond David give a hand at the Gallery. Kathy agreed to help at the door. John Murchie agreed to help.
5. Discussion re: Jim Goss/Robert Hammon exhibition. Marina reported that she has corresponded and met with the artists, and that April 3, 1984 Robert will be showing at Mercer in Toronto - he and Jim Goss will be in Toronto then. It was decided to give the large room to Robert (mixed media) and the small room to Jim (painting and sculpture). David said he has tentatively booked the show for April 28 to May 19 but this is flexible.

6. Program and Fee Schedule

David reported that we are waiting for our 2nd disbursement from the Council. He read through the financial report (distributed at meeting) and said the balance showing is based on our present fee schedule. John Greer asked how the photo show has changed. David said that we had decided to commit \$1,000 to it as per the original decision.

Gary Conway reported on "the proposed changes to the schedule and fee structure" section of the distributed material: he said that by this schedule, it would be \$600 a show for the large room and that the two other rooms would equal one large show.

David read further from the proposed changes schedule and said that the basic change would be to have six exhibition periods of two shows rather than eight exhibition periods, e.g. four less shows if we follow the new schedule.

David and Gary talked about how the new schedule would work:

Group 1 - 1 work per artist

Group 2 - more than 1 work per artist

If we worked with a CAR fee schedule, it would be \$600 plus \$100 for the mailer x 2 shows = 1400 each exhibition period.

If this were instituted as of January 1, we would have a deficit of \$2,000 if we filled the schedule with exhibitions. At a fee of \$500, we would have a \$1,500 deficit.

John Murchie said this didn't make sense - that there can't be a \$500 differential here.

David Craig said it does work out approximately that way.

John Murchie expressed concern and said that the deficit is still substantial - how can we in conscience authorize that?

David said we could in the spirit of seeing how far we can go toward meeting the CAR fee. He said he was of two minds: on the one hand he felt strongly about the CAR fee, on the other, as administrator of the Gallery, he couldn't recommend going into a deficit situation.

Kathy suggested we put the fee up gradually.

Diane suggested we cancel a show to pay CAR fees.

David agreed that was possible: what we can't afford, we don't book.

John Greer mentioned the issue of income tax - especially the issue of the "professional artist" and said that we should pay CAR fees. On the other hand, when you take shows away, you cut down the possibility for artists to show.

There was further discussion about CAR fees: to try alternate funding sources, etc. It was decided that we should cut one exhibition period off the end of our year to accomodate the payment of CAR fees.

John Greer moved that Eye Level Gallery pay CAR fees as of January 1, 1984. (With \$600 for the fee and \$100 for the mailer).

Gary Conway seconded

Vote: For 10 Abstentions 1

Motion carried

7. Exhibition proposals

There was some discussion about the mailer fee, in light of possible future deficit programming.

John Greer moved we retain the \$100 fee for a mailer

Gary Conway seconded

Michael asked if we could add to that motion that we specify that the \$100 be specifically designated for the mailer only.

Vote: For 11

Motion carried

Re: programming, John Murchie felt strongly that we not book into a deficit situation.

Gary Conway moved that we not program over budget

John Murchie seconded

Vote: For 11

Motion carried

Re: proposed scheduling of exhibitions (as on distributed list):

Gary Conway moved that we accept the exhibition dates as outlined.

Discussion: Gemey asked why there is a week between shows on the new schedule.

David explained that more time is needed for installations, administrative work, etc.

Gemey asked if two extra days rather than a full week wouldn't be enough, and expressed concern that there would be a real decrease in the time the gallery will be open to the public. Some discussion followed about the possibility of using this week between shows for special events, etc.

John Murchie moved we accept the schedule with the exception of the last exhibition date (dropped because of adoption of CAR fees) with the ammendment that the open weeks be sometimes used for events.

Gemey seconded.

Vote: For 11

Motion carried

David Craig read through the program proposals and said priority must be given to those at the top of the list because they have been discussed before and deferred. He noted that we are fully booked until December.

Joyan Saunders' application was discussed - it was noted that she is showing at the Mount Gallery now - she sees her work there as an introduction to this proposal for Eye Level.

Michael expressed concern that artists may now consider applying to Eye Level for shows for the higher stakes, i.e. the CAR fee.

Gary said it doesn't bother him that the full CAR fee is a consideration: but that we are only concerned with the work.

John Greer said he didn't think the fee is an issue: that evaluation of proposals will still be the same.

David reported on the Loys Egg show: said the January 11 to February 18 date is confirmed, and Peter Pillar is the curator. He said we should write Pillar and tell him of the new fee and also that there is no money for shipping.

David reported on the photo show proposal: Eye Level has already committed \$1,000 to the show which now excludes the portion of the exhibition coming from the British artists.

There was lengthy discussion about the photo show in its revised form. Michael said that he recalled some members had originally voted strongly for the British component, but that the spirit of the show was still the same.

John Murchie said that he voted as he did originally for the show because of the new component, and now this show is only work which can be seen readily elsewhere.

David said the theme is still the same.

Michael suggested that since David supports the show, the Board should give him their support, and recognize his involvement with the project.

John Murchie said he was skeptical about the work; not that he questioned David's judgement.

Stephen asked if the gallery's commitment to the show carries over now that the proposal has changed.

Further discussion resulted in the decision that in the future, when a proposal is made with a budget problem at the outset, that support of the proposal be given contingent on a revised form, at which time the proposal would then be decided on in its revised form.

It was moved that in light of the above decision, and that since the gallery did make a commitment to the show, that Eye Level support the show.

Vote: For 5 Against 1 Abstentions 5

Motion carried

David said he would write the Curators to confirm the dates of February 4 to 25 for the show.

Matthew MacKay whose proposal was accepted last year was given the dates March 3 to 24.

Hammon and Goss were given the dates April 28 to May 19.

Stephen Horne moved that our official year end should be June 30. Gary Conway seconded.

Vote: For 11

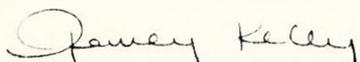
Motion carried

(5) October 13

David reported that the Gallery has been asked by the Better Business Bureau to join: he said it would help the Gallery, but mainly would allow him some employee benefits, like an insurance policy, etc. He said he has all the papers, and would report on it more fully at a later date.

It was agreed to continue the program meeting on October 17 at 9 pm.

Respectfully submitted

A handwritten signature in cursive script that reads "Gemey Kelly".

Gemey Kelly