

Spring 1999 Convocation Address

Friday PM

Convocation is a time of celebration and reflection. For, you, our graduates, as well as your families, friends and teachers, it is a well-deserved moment of triumph. Your hard work, late nights preparing papers and studying for exams, your financial and personal sacrifices have truly paid off. Today we confirm your standing as Dalhousie's newest graduates. The platform party, the faculty and staff of the university are delighted for you. On their behalf, I congratulate all of you.

Convocation is also typically a time for reflection. For, you, our graduates and your guests, it usually involves both fond and difficult memories of the struggle to get here. Thoughts about your future, I'm sure, also loom large for most of you. For the Dalhousie community, this occasion also elicits the same concerns about where we've been and where we're going as an institution. Allow me to take a couple of minutes to share Dalhousie's story with you. Since it's an adventure story, let me tip you off at the outset that we follow the time-honoured conventions of the genre – trials and tribulations at the start of our tale and triumph at the end.

Dalhousie's story starts out as part of a larger national tale. Canada is extremely fortunate among nations to have created an excellent system of higher education, but during the 1990's the academy has faced some stern challenges. As government

priorities shifted, real government support for education dropped by almost 20%. Inevitably, across the country tuition fees rose sharply to offset reduced funding and maintain quality, but even with tuition raises of 70% in recent years, fee increases only offset half the universities' losses in government funding. To the south our US neighbour and greatest competitor took a different tack. While our governments cut funding, theirs increased support. The gap between Canadian and American funding per university student has increased by 50% over the past two decades. I fear that the implications of this growing gap will soon come back to haunt us. In universities, as in other areas of life, you get what you pay for. Think about what that means for a moment in the context of the development of the global knowledge economy. As someone put it, if you think education is expensive, imagine the costs of ignorance.

These developments threaten the quality of our national education system and the long term competitiveness of our economy. Over the past decade university enrolments have increased significantly while the number of professors in our universities have fallen sharply as a result of funding cuts. For our students, the result, obviously, has been a significant rise in class sizes. Eventually, unless something changes, this will result for some students in less personal attention, less time for assignments and evaluations, less time for individualized instruction. It stands to reason that an 11% reduction in the number of professors in Canadian universities at a time when enrolments have been rising sooner or later must have an impact on the quality and capacity of our national education system. To

make this point a little more graphically, the 11% loss in faculty numbers equals 2,000 professors. If we exclude Dalhousie, that's more than all the professors combined at all the other universities in Nova Scotia and New Brunswick.

Let me add one other ingredient to this mix and then I'll draw a couple of conclusions. Our faculty teach and do research. Their work as scholars enables them to bring the latest discoveries into the classroom for their students. That's the link between cutting edge research and education. It's also the link between the university and national economic development, since it is these discoveries that provide the foundation for new industries and new jobs. So how are we doing with research? The answer is "it depends". It depends on how you look at the matter. After a decade of cuts, the Canadian government recently restored research funding to the same level they supported in 1990. That's the good news. Unfortunately, even after this renewal, Canadian researchers receive only one-third the level of support of their American competitors. The next time you read a story about the "brain drain" to the United States, or learn about a famous Canadian researcher who has sold his ideas to a foreign company and moved to an American university to pursue his work, you'll know why.

The consequences of all this are pretty obvious. Over time, it will get harder to maintain the quality of our excellent university system. Education will suffer. Our buildings will deteriorate. Researchers will become less productive. The transfer of new technologies to the economy will slow. Innovation and

competitiveness must slip. Our economic prosperity and quality of life inevitably will deteriorate. In sum, our story will reach a crisis point.

At Dalhousie we've refused to sit back and accept this picture as our inevitable fate. Quite the contrary. Despite all the difficulties involved, we're pushing ahead in a pretty impressive fashion. Over the past few years, following our merger with the Technical University of Nova Scotia, the new Dalhousie has added faculties of architecture, computer science and engineering to our united academic strengths. We've also created a host of new programs to improve our students' academic and career choices. We've started up new research centres, too, focussing on some of the critical areas of national concern. All of this, of course takes money, lots of it. So, five years ago we launched a national fund raising campaign to help finance these initiatives. The result has been our greatest success ever! Over the five years our alumni, friends and corporate supporters have contributed or pledged \$80 million to help us move forward at Dalhousie.

How will we use these funds? For a start, we're increasing our scholarship support to help us continue to attract the best students in Canada. This year, Dalhousie students had the fifth highest entering grades of any university class in Canada, a clear indication of Dalhousie's reputation in a very competitive educational marketplace. Good students motivate each other and ensure strong academic standards. It is essential that Dalhousie remain competitive for the best that our region and our country

produce.

We're also using new funds to rebuild our faculty numbers and support their research activity. Over the past five years we've created 29 new faculty positions with money from our endowment and capital campaign. These appointments will open new initiatives in petroleum engineering, women's health issues, business law, biomedical engineering, informatics, research into treating schizophrenia, computer science, forest genetics, ocean research and forensic psychology to name but a few. At the same time, our faculty members continue to work at the forefront of their research fields. Last year, Dalhousie professors attracted over \$54 million of external research support from government and corporate sponsors enabling the university to hire over 800 additional research staff, technicians graduate students and support personnel to work on projects. These Dalhousie projects account for one-third of all the research and development work carried out in all sectors, private and public, in Nova Scotia. In a knowledge economy this matters more and more each year.

Finally, as you probably noticed when you arrived on campus today, we're also working on renewing our campus with some of the resources we've raised. Our new computer science building across the street from this auditorium will be open this Fall. Down the road a short distance, at our DalTech campus, we're working on a new home for Industrial Engineering and the Continuing Education Department that will also be ready this Fall. And of course, this week we have started construction on a new building for our Faculty of Arts and Social Sciences just

next door to where you're sitting. When we open its doors to the Class of 2,000, we plan to host a special celebration of the arts at Dalhousie to mark the occasion. The long term impact of these projects on Dalhousie will be profound. New science, language and computer labs, new high tech classrooms, offices and common rooms, -- in short, the very environment where we pursue the Dalhousie educational experience, will be greatly enhanced.

In a word, despite lots of stresses and strains, Dalhousie is busy renewing itself. Certainly this is true for the Faculty of Law, whose graduates we're celebrating today. Under the tireless leadership of Dean Russell, the Faculty of Law set itself the goal in our capital campaign to raise new scholarship funds, to add new faculty resources and to renew its information technology facilities. I am happy to report that these efforts have been a great success. Through the generous support of our alumni and friends of the law school, we raised over \$5 million, surpassing our campaign target by nearly a million dollars. The outcomes speak for themselves. Our Health Law Institute secured the resources needed to extend their important research and teaching programs. The Faculty is recruiting to fill a new endowed professorship in Business Law. And recently, we awarded the first of an annual series of Gerald Godsoe Law Scholarships.

Renewal depends ultimately upon superior faculty, outstanding students and innovative programs. In this regard, I am very pleased to congratulate Professor Wayne MacKay who recently was selected as the 1999 recipient of the William Paul McClure

Kennedy Memorial Award for outstanding excellence in teaching law in Canada. Professor MacKay is the second Dalhousie professor to win this national teacher of the year award since its inception in 1992. This distinction is obviously a great honour for Professor MacKay and speaks clearly, I believe, to Dalhousie's commitment to excellence in the classroom.

The Faculty of Law is also committed to ensuring that its curriculum covers emerging issues of importance. That's why earlier this year, they joined forces with colleagues in the Faculties of Computer Science and Management to launch Canada's first interdisciplinary Master's degree program in Electronic Commerce. As information technology transforms the ways we conduct business, use health care records, and impacts profoundly on how citizens relate to their governments, it is essential that we develop a full understanding not only of the technical and business issues involved, but also of the legal implications and public policy issues these innovations raise. The Dalhousie Law School will play a leadership role in contributing to that understanding in years to come.

Good teachers and good programs exist to attract and serve excellent students. In this regard, the Dalhousie Law School has always enjoyed outstanding success. This year, once again, our students won awards at two of three national mooting competitions, the Gale and Laskin Moots. They also distinguished themselves in national essay competitions. Clearly the outside world notices these things. This year Dalhousie

students represented the largest group of students from any law school in Canada to be invited to interview for Supreme Court clerkships. This is a tremendous record.

So that's our Dalhousie story. A lot of challenges, a few crises, but in the end we're moving forward with increasing momentum. If that's the story, why is it important?

To answer that, let me return to the heart of the university, our students. From personal conversations and surveys, I know that our students graduating today came to Dalhousie for a variety of reasons, -- to broaden your experience and your outlook, to pursue career goals, to meet new people and expose yourselves to a different environment. At the end of your studies, whatever their subject matter, and whatever your original motivation for coming to Dal, we're confident that you have changed over the years as we've worked together to master course content, develop your minds and improve what Thomas Mitchell calls "the mental skills of speech and communication, reasoning and analysis, creativity and imagination, and moral discernment. These are the capacities," he says, "that represent real brainpower; they are our best hope for enlightened progress." If we've been successful in helping you achieve these goals, whatever your discipline and your career plans, we've helped you become active learners, good problem solvers, responsible citizens ready to use reason to test, question and explore the mysteries and challenges of the world. In short, we've helped you renew and expand yourselves. This, of course, is the same challenge Dalhousie faces, to renew our university and expand

its capacities the better to serve you, your fellow students and our community. The skills we cultivate and the talents we nurture at your university matter a great deal, -- they matter to your personal chances for success and they matter to the future prosperity and vitality of the communities that have supported your studies.

Every good story has a beginning, middle and end, with a crisis and its resolution along the way. The Dalhousie story certainly has that. The best stories, however, even as they end, also leave you wanting to know more about what's going to happen to the central characters with whom you've spent time and for whom you've learned to care. Now, of course, I'm talking about you, our graduates. At this point, it's your turn to write the next chapter. As you move forward to the next stage in your lives, we wish you every success and much happiness. We're very proud to admit you into the distinguished company of Dalhousie graduates. thank you & good luck.

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