CENTURY 1867

John D. Harbron, M.A., F.R.S.A., Editor

July 27th, 1965

Regina Leader Post Saskatono Star Phoenix Winnipeg Tribune Windsor Star London Free Press Kitchener-Waterloo Record Hamilton Spectator North Bay Nugget Toronto Star Ottawa Citizen Montreal Star Saint John Telegraph Journal Halifax Herald

Mr. Thomas Raddall Liverpool

Dear Mr. Raddall.

This letter will introduce CENTURY to you as the special Centennial publication of the Canadian daily newspaper profession and, also, as an invitation to you to participate in its editorial content. May I outline for you what CENTURY is and who is contributing.

CENTURY will be a very large supplement of, probably, 144 pages, which will appear in an issue of each of the Canadian English-language newspapers listed on the masthead in the first or second week of Centennial Year.

In addition to these, a French-language edition will appear in <u>La Presse</u> and <u>Le Soleil</u>, giving an English and French gross circulation of about 2.6 million.

There will also be additional circulation to schools, universities and, in the case of <u>La Presse</u>, about another 75,000 for their own distribution program outside of the newspaper. Its direct circulation will be the largest of any single periodical in Canadian publishing history, and if the families of subscribers are included, the readership might reach six to seven million. So you can grasp some idea of the extent of readership.

I am asking for the services of some of the best writers in Canada and have already negotiated with such people as Hugh MacLennan, Joseph Schull, Yves Theriault, June Callwood, Charles Bruce, Jean Ethier-Blais, John Holmes, Roderick Haig-Brown, Robertson Davies, etc.

I can't tell you too much at present about the storyline but it will definitely avoid the usual supplemental approach which is often chronological, historical and sectionalized. A great deal of the editorial content will be original material created around frameworks which I have suggested to these people and others. I have <u>carte blanche</u> to contact any or all of Canada's most prominent writers, novelists and academicians.

As you can see, we have, so far, asked only one Maritimer to contribute and this is Charles Bruce who, I believe, you have known for many years and who will be doing the background piece on the three Maritime Provinces, excluding Newfoundland. I hope to have Mr. Smallwood as a contributor about his own Province because he once was a newspaper man. He will be the only politician writing in the supplement.

Both Charlie and myself would very much like to have you do the piece on Halifax. A major part of the supplement will be articles dealing with the color and the individual character, if you like, of our major cities and since we have limited space we are arbitrarily picking certain ones of which Halifax, of course, is one.

I hope you don't mind the enclosure of an article by Peter Desbarats, the young and energetic Montreal writer, who did the kind of article on Montreal which I am hoping to secure on other cities. As you can see, we really want a rather concise but subjective approach by the writer. Halifax, like Toronto, has suffered from a negative attitude towards it by many Canadians. In the case of Halifax, this was based primarily on the bad relations between the Navy and the civilian community, which I don't think should be overlooked, because they certainly did exist and there was fault on both sides, so I do want some of the bad, if that is the word, along with the good, as well as the color of the past of Halifax.

Unlike some of the writers for the other cities, such as Jack Gray who is doing Toronto and Basil Dean who will be doing Calgary, you will have a much older place to deal with, as Halifax has a great deal more history than the two I have mentioned. This is the reason I am sending you the particular piece by Peter, because Montreal has an extra century of history over Halifax.

I am also sending copies of articles by internationally-known British and American writers of the approximate length which I have in mind for your piece. Such writers as Roderick Haig-Brown have asked for samples like this because, like yourself, they are generally writing books rather than "over-views" of this nature. If this outline sounds satisfactory and you agree to participate, could we count on you for a piece of about 1200 words with a deadline of February 15, 1966 and a payment of \$500?

In the hope that you will accept our offer, please find enclosed contracts in duplicate. Would you be good enough to sign them both and return one copy to me.

I hope to be in the Maritimes sometime this summer and would very much like to meet you but I can tell you more about that later. May I hear from you at your earliest convenience?

With all best wishes,

Sincerely,

John Harbron

Encls.

Mr. John D. Harbron, 321 Bloor Street East, Toronto 5, Canada.

Dear Mr. Harbron:

I shall be happy to do the piece on Halifax, and enclose the contract signed.

The articles on Montreal by Desbarats, and Washington by O'Donovan, were highly interesting, and I think I see what you have in mind.

Sincerely.

Mr. John D. Harbron, Suite 912, 321 Bloor Street East, Toronto 5, Ontario.

Dear Mr. Harbron:

I enclose my contribution to CRMTURY, as arranged last summer, with the copy in duplicate.

Sincerely.

memorandum of agreement

between CENTURY 1867

and

Thomas Raddall

contributor to CENTURY

Subject of contribution

Regional Piece: "Halifax"

Lonoth

1200 words

Payment

Five hundred dollars (\$500.00)

The Contributor agrees to deliver to the Editor, not later than **February 15, 1966** said contribution, a typewritten manuscript in duplicate and in final form, with the

exception that changes may be submitted by

March 300 15, 1966

The Editor agrees to make said payment on final delivery and to deliver to the Contributor on publication three free copies of CENTURY.

All contributions become the sole property of CENTURY and are for its exclusive use; unless prior permission for use elsewhere has been obtained from the Editor.

Contributor

Editor

John D. Harbroy

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John D. Harbron, M.A., F.R.S.A.. Editor

23rd February, 1966

Medicine Hat News
Regina Leader Post
Saskatoon Star Phoenix
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Mr. Thomas Raddall Liverpool Nova Scotia

Dear Mr. Raddall,

Thank you very much for your excellent piece on Halifax, which we all enjoyed. With the other two submissions from the Atlantic Provinces by Charles Bruce and Farley Mowat, I am sure we will have a good representation in CENTURY on this oldest and very historic part of Canada.

As agreed, your cheque for \$500 is enclosed. You will be receiving copies of the supplement when it is published, although it will appear, as you know, in your copy of the <u>Chronicle-Herald</u> in the first or second week of <u>January 1967</u>.

Again, many thanks for your contribution.

Yours sincerely, John Harbron

Encls.