



for the Study of Democratic Institutions / The Fund for the Republic, Inc.

Peter Tagger

August 27, 1970

Mr. Thomas H. Lipscomb
Executive Editor
Dodd, Mead & Co.
79 Madison Avenue
New York, New York 10016

Dear Tom:

Here's the copy as submitted to Saturday Review after considerable telephonic exchange. They likely will cut this some to fit in the eight pages (plus cover) they have allocated to the spread. We are submitting pix of everybody quoted separately in the attached. Borgese has cleared her pieces. We expect proofs from SR next week for a final check.

I'm ready to sign the contract on the terms we discussed. Peter Tagger, our direct mail man, will call you tomorrow (Friday) to talk about details of the library offer, and on fulfillment. Whatever you two agree on can go into the contract as may be indicated.

I'm sending you the material on the other possible books under separate cover.

Regards,

Harry S. Ashmore
President

Enclosures

P.S. Elisabeth Borgese apparently is expecting to hear further from you about the mss.

CC: Peter Tagger, E.M. Borgese, M. K. Harvey

Center for the Study of Democratic Institutions

The Fund for the Republic, Inc.

Box 4068, Santa Barbara, California 93103

DATE 24 August 70

To: Bob Gibbons

cc: R. Gilbert

FROM: PETER TAGGER

The Saturday Review of Literature
will have a major article on Pacem
in Maribus later this month. In
a footnote, we offer a copy of the
Occasional Paper, "The Ocean Regime,"
free to anyone who will write in.
The plan on this is to send them
this copy free, using Second Class
postage through Automated Mailing
as you do with all Occasional Papers,
and to send a Membership Packet out
to the party requesting the publication
at the same time.

Please keep track of the number of
orders we get, this way it will be
an interesting test.

First request received 9-23-70

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for the Study of Democratic Institutions / The Fund for the Republic, Inc.

bc Ptagger

August 19, 1970

Mr. Norman Cousins
Saturday Review
380 Madison Avenue
New York, New York 10017

Dear Norman:

Herewith Elisabeth Mann Borgese's article for the Pacem in Maribus takeout. As you will appreciate Mary and I have had to perform some major surgery to get the mass of material from Malta into this compass. A full set of everything we have prepared for you has been rushed to Elisabeth in Italy. I do not expect any substantial changes, and I have warned her that the deadline is upon us and asked her to cable us here if any changes are required.

I realize this is a lot of wordage, but I hope you'll agree that urgency of the issue --- and the possibility of adding interest with the sidebar material --- justifies carrying it pretty much as is. The Nixon seabed proposal can only be understood in this context, and it hasn't been put together anywhere else.

We are, of course, anxious to attract as much attention as possible around the world while the Seabed Committee is still sitting in Geneva. Unless you object we'd like to offer the same material for publication (after your release date) in England, France, Germany, Italy and Japan. This would mean you have first U.S. magazine publication, and the Center retains all other rights. Any payments, incidentally, go to the Center's dwindling coffers.

Mary will phone you on Friday to discuss any problems that may arise.

Regards,

Enclosures - 2

CC: Roland Gelatt

HS Ashmore
Harry S. Ashmore

P.S. Also enclosed is a slightly expanded version of the suggested prefatory remarks. Its footnote requires deletion of a similar footnote from the Jacoby sidebar which Mary sent you earlier.

Center for the Study of Democratic Institutions

Memorandum

*Maribus
OK. See
P.T.*

To: Peter Tagger
From: Crane Haussamen
Subject: The Five Pacem in Maribus Volumes

Date: 6/10/70

Later this month could the Center send the five volumes to somebody who will be doing a series of articles on the Malta Pacem in Maribus?

I have only one request for this so far and don't expect more than two or three more if that. But I would like to know the possibilities for publications with long closing dates where there is no problem of premature release. Here is the situation with the single request, which is not in this category.

Business International publishes a flock of high-level publications for business executives worldwide. They think Pacem in Maribus is important. They are sending to Malta for the whole conference William Barton, vice president and director of their Washington office. William Persen, executive vice president and editorial director, is himself doing and supervising a series of articles to start appearing in their various publications immediately after Malta. I have provided both of them with introductions to the five volumes. Barton will of course get the five volumes at Malta. But Persen has asked if he can have them by the end of this month to use as the basis for his articles. If this is all right with Santa Barbara, they should be sent to him directly with just a note saying "Mr. Haussamen of our New York office requested that we send you the enclosed five volumes of the Pacem in Maribus proceedings for a series of articles you are preparing for the publications of Business International." His address is: Business International, 488 Madison Avenue, New York, New York 10022.



for the Study of Democratic Institutions / The Fund for the Republic, Inc.

P.T.

Memorandum

To: Senior Fellows

Date: September 5, 1970

From: Harry S. Ashmore

Subject: University Press Publication

The attached letter from the managing editor of the University of Indiana Press is representative of the considerations we run into when we attempt to place for publication Center materials that have only a specialist or otherwise limited interest. Such arrangements are ruled out by the policy that anything we publish is expected to at least break even.

HSA:jp

CC: Frank K. Kelly
Mary K. Harvey
Peter Tagger
Elaine H. Burnell
Jean White

August 31, 1970

Mrs. Elizabeth Mann Borgese
Via Thomas Mann
Forte dei Marmi (Lucca)
ITALY

Dear Mrs. Borgese:

Your most interesting letter of August 13 arrived just as Mr. Perry was leaving for his vacation, and he has turned it over to me for reply. We fully appreciate the importance of the Pacem in Maribus material, and are only sorry that, as Mr. Ashmore informs us, publication of the most of the thing has been contracted with Dodd Mead. We should have been most interested in issuing this summary volume for wide distribution. We quite understand your desire to publish the entire corpus of papers, etc., which you have collected, and agree that this would be a great service to scholarship. Unfortunately the publication of seven rather technical volumes (you do not indicate their length), presumably mainly for a rather limited market of specialists, presents serious problems for a publisher, especially in these days of business slump and financial stringency at this university. I doubt if the Press could take it on without the assurance of a pretty big subsidy, perhaps \$5,000 to \$10,000 per volume, some of which might be returnable if sales justified it. In addition, I don't believe we could get the books out before 1972 at the earliest and maybe later than that.

I don't think the Press can make a final decision in this matter until Mr. Perry returns, around September 15, but thought I should write you now about the present state of our thinking. We should not take it amiss if you wanted to get in touch with another publisher who may be in a better position than we are to meet your needs. On the other hand, if you see a good prospect of a substantial subsidy, that would of course change the picture.

Sincerely yours,

Miriam S. Farley
Managing Editor

MSF:kc
cc Harry S. Ashmore