

# Matthews & Boyd Editorial Services

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12 Torbrick Road  
Toronto Ontario  
M4J 5A5  
(416) 778-5459

RECEIVED JUL 14 1993

July 8/93

Dear Ms Mann Borgese:

I must apologize for not responding to your note sooner. Although the project is still in limbo, I wanted you to know that I haven't forgotten about it.

As to who will advertise, so far, no one. Unfortunately, whoever does remains confidential until printed - even I never know until then. I believe Time is trying to interest companies that wish to influence a female professional reader. Beyond that, I'm afraid I know nothing.

I'm sorry I can't be more helpful. If there's anything else I can do, please let me know.

Yours,

Jan Matthews



International  
Ocean  
Institute

P.O. Box 524  
VALLETA, MALTA

Telephone: 236596  
Telefax: 247594  
Cables: INTEROCEAN  
Telex: 1946 OCEANS MW

COPY

June 4, 1993

Ms Jan Matthews  
12 Torbrick Road  
Toronto Ont.  
M4J 5A5

Dear Ms Matthews,

Sorry to be late in answering your letter, received May 13.

I am not 100 percent happy with the information you are giving me. The reason is that I would want to know who the advertisers are under whose sponsorship this is to appear. There are some advertisers with whom I would not want my name associated!

Could you let me know, when the time comes?

All the best,

Yours cordially,

Elisabeth Mann Borgese

# Matthews & Boyd Editorial Services

12 Torbrink Road  
Toronto Ontario  
M4J 5A5  
(416) 778-5459

**RECEIVED APR 21 1993**

April 21, 1993

Elisabeth Mann Borgese  
International Oceans Institute  
Dalhousie University  
1321 Edward St.  
Halifax, NS  
B3H 3H5

Dear Mrs. Borgese:

Thank you very much for agreeing to be interviewed. I look forward to speaking with you this afternoon at 3, your time.

The project I'm working on is for Time magazine's Canadian edition. I don't work for Time; I'm contracted by a company that's been contracted by Time, so I'm twice removed.

I've interviewed women about how they were raised, about mentors, about the relationship of gender to their success. Gender makes no difference to some; to others, it matters a great deal. I ask 16 standard questions, and out of that fashion 200-word profiles, which are mostly quotes.

The project is scheduled for the May 18th edition, I believe, though that may change. You will receive a complimentary copy in the mail.

Again, thank you. It is kind of you to grant an interview on such short notice.

Sincerely,

*Jan Matthews*  
Jan Matthews

# Matthews & Boyd Editorial Services

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Elizabeth Mann Borgese  
International Oceans Institute  
1321 Edwards St.  
Halifax, NS  
B3H 3H5

RECEIVED MAY 13 1993

12 Torbrick Road  
Toronto Ontario  
M4J 5A5  
(416) 778-5459

Dear Mrs. Borgese:

The special supplement on women for Time magazine has been postponed past the May date. Time has decided to hold it until the advertising climate improves a little more. I will let you know when to expect a copy in the mail when that information is passed along to me.

I have been proofing the pages of the supplement, incorporating checking changes. Each profile is as I described it: a large photo with a 200-word profile. There is another element to the page that, given the climate of distrust of the media that seems to prevail, I thought you should know about before the project is immutably set in print. The project is being presented as an advertising supplement, with the words Special Advertising Section appearing on the top of each profile. This does not mean that the editorial copy has been compromised in any way: it meets rigorous industry standards of journalism. I should not have consented to participate had it been otherwise. However much good was intended by the section, by presenting women in a light of celebration, the intent is to draw in advertisers that would not normally advertise in Time. Hence the label given to the section.

If you would like to discuss this further, I would be more than happy to do so. On a more personal note, speaking with each one of you has given me a new perspective that encourages me to ask more of myself than I may have done before. I hope it does the same for others of either gender. I thank you. Your assistance has been invaluable.

Sincerely,



Jan Matthews

Interview - 3:00 - 4:00 p.m.

## MESSAGE

Date April 21/93 Time 11:00 A.M.  
To Elisabeth

### WHILE YOU WERE OUT

From Jan Mathews  
(416) 778-6242 (FA)  
TELEPHONE (416) 778-5459

Telephoned	<input checked="" type="checkbox"/>	Please call	<input type="checkbox"/>
Called to see you	<input type="checkbox"/>	Will call again	<input type="checkbox"/>
Wants to see you	<input checked="" type="checkbox"/>	Returned your call	<input type="checkbox"/>

MESSAGE She wants to interview  
you for a story that will  
be published by Time  
Magazine (May 18th Issue)  
entitled "In Celebration of

Operator Canadian Women URGENT   
46-501

Hilroy



FAXED

**BIOGRAPHY**  
**ELISABETH MANN BORGESE**

I was born in Munich, Germany, in 1918; moved to Switzerland in 1933, and graduated in classical studies (BA) in 1935, and acquired a diploma in music (major: piano) in 1937.

Transferred to the United States in 1938; married Professor G.A. Borgese in 1939 and became his student and assistant in political science (international relations). Appointed research associate at the University of Chicago in 1946 and editor of the journal *Common Cause*. Worked on a project on world order studies, "The Committee to Frame a World Constitution."

Moved to Italy in 1953. Worked for International Publications (Ford Foundation) as Editor of two journals. Specialised in Italian-American cultural relations. Wrote short stories, essays, and plays. Raised my two daughters, my husband having died in 1952.

Became Executive Secretary of the Board of Editors of Encyclopedia Britannica and Senior Fellow at the Centre for the Study of Democratic Institutions in 1964. Specialized in world order studies, human rights, disarmament, law of the sea. Since 1967, concentrated on the Law of the Sea. Published a first "Draft Convention on the Law of the Sea" (**The Ocean Regime**) in 1968. Attended all United Nations meetings on the Law of the Sea from 1968 until now.

Organised a major international conference on the law of the sea in Malta in 1970 (Pacem in Maribus I). This was attended by about 300 leaders in law of the sea diplomacy, marine science and marine industry. Long before UNEP came into existence, we stressed the need for sustainable development in the oceans.

In 1971--still before the Stockholm Conference on the Human Environment--I started an international project on the pollution of the Mediterranean. UNEP has always been generous enough to recognize that it was that project that gave rise to intergovernmental initiatives eventually leading to the Barcelona Convention in 1976. I started a similar project in the Caribbean in 1972.

Pacem in Maribus became a lasting institution. Twenty conferences have taken place thus far, in all parts of the world. Pacem in Maribus XVI took place in Halifax and made a significant contribution to finding novel solutions to the problem of technology and human resources development in developing countries.

I have continued to work in policy research and published numerous books (The Ocean Regime, 1968; the Drama of the Oceans, 1976; Sea Farm, 1981; The Mines of Neptune, 1984; the Future of the Oceans, 1987, Chairworm and Supershark, (a book for children from 8 to 80, 1992) and doing research projects for UNIDO, UNEP, UNESCO, the World Bank, the Governments of the Netherlands, Austria, and Colombia, among others. I have also edited a number of books (Pacem in Maribus anthology, 1972; the Tides of Change, 1976; Ocean Yearbook, Vols. I-X (600 pages each, University of Chicago Press), Ocean Frontiers, 1992, etc.

Many of the ideas that I developed early and which were considered "idealistic" at the time, have entered now the political arena. Our early efforts to integrate economics and ecology, development and environment concerns, are now universally pursued.



resource management and conservation, for civil servant and university faculty from developing countries. We have conducted forty programmes thus far; one of them, each year (twelve, thus far) at Dalhousie University. We bring, each year, 25 promising young persons from developing countries--over 100 developing countries have taken part in the programme thus far--and keeping them here for ten weeks, exposing them to 300 hours of class work, field trips, and research.

For these courses, we bring outstanding experts as lecturers from all over the world, including Judges from the International Court of Justice, high representatives of the United Nations, and scholars and practitioners in marine affairs from developed as well as developing countries.

We conduct similar courses in the Caribbean, Indian Ocean, and the Mediterranean. Training Programmes were also held in China in 1987 and 1992. As a result, we were awarded, "In appreciation of your enthusiastic support for China's Construction and your friendly co-operation," the "Certificate of Friendship and Friendship Medal," by the State Bureau of Foreign Experts of the People's Republic of China, in November, 1992.

In this very comprehensive programme, too, we stress the need for integration of ocean uses and the basic truth that it is impossible to develop the potential of ocean resources while destroying the environment in which they are supposed to be developed. We hope to develop a manual for the application of environmental indicators to ocean economics as well as a simulation exercise as a teaching tool for our programmes as well as other programmes.

Recently, we were awarded a grant of \$3 million to consolidate training and expand our programme and research in various parts of the world.

I pursued an initiative for the establishment of a Mediterranean Centre for Research and Development in Marine Industrial Technology, based on new forms of public/private international cooperation. I elaborated this project in 1987 and introduced it at a Seminar in Malta. The purpose of this initiative is to get developing countries into R&D in high technology, from which they have practically been excluded thus far. This project is catching on quite impressively. Four countries in the Mediterranean--Malta, Egypt, Morocco, and Turkey, are presently competing for the sea of the coordinating centre. The project is sponsored by UNEP and UNIDO; and the World Bank has indicated, it would provide core funding as well as assist developing countries' participation in joint projects.

I have now initiated a similar project in the Caribbean. I completed a feasibility study (published by UNIDO) and a meeting of Caribbean States, sponsored by UNEP, IOCARIBE, and UNIDO took place in Caracas in 1992.

For five years, until its demise in 1991, I was Chairperson of the Board of Directors of the International centre for Ocean Development (ICOD) a Canadian crown corporation in charge of development cooperation in the marine sector.

I have recently completed a major research project for the Asian African Legal Consultative Committee on international cooperation in the field of ocean mining. I still teach at Dalhousie (Political Science), am finishing a book on the New International Technological Order Emerging from the New Law of the Sea, and write papers on the next phase of the coming into force and implementation of the Law of the Sea Convention.

Send "Photo" of EMB

to: Mary Lee Hethrington

Electric Pencils

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