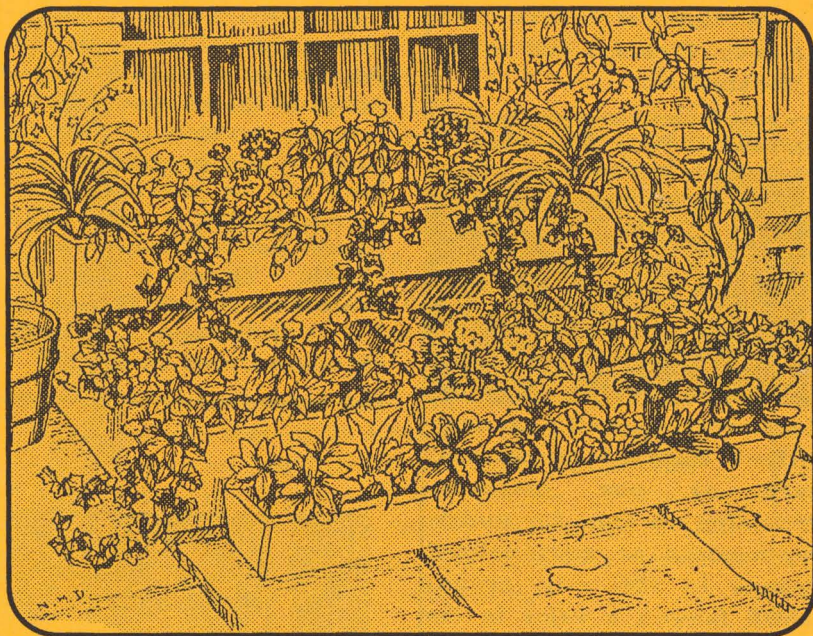


Grassroots Radio

...taking a firmer grip



in the supercity's soil

CKDU 97.5 FM

Out of Thin Air...

CKDU is a community and campus radio station. We rely on volunteers to create the programs we broadcast every day, twenty four hours a day, all year long without exception. CKDU volunteers make up ninety five percent of the station's membership. Volunteers are the body, lifeblood and spirit of the stations.

50 watts reaches as far as a programmer's imagination can take them...

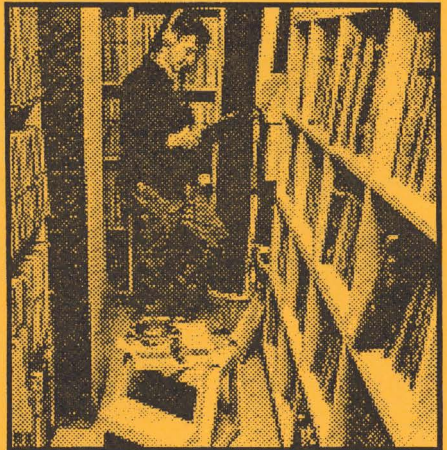


Representing specific communities in Halifax is an essential part of our mandate. Providing air time for under-represented or marginalized groups in this city, groups which haven't a voice in the mainstream media, is the cornerstone of CKDU's music and current affairs programming. We make radio created by members of a community for other members of that same community. This makes CKDU a unique media source in the city. None of the city's other media can claim as broad a range of music or news coverage as we can. Diversity of culture and opinion is the strength of CKDU.

A Big Sound in the City


ON AIR

It's hard to find just one word to describe the varied programming of CKDU. CKDU provides for members of its community, a chance to participate in the creation of the kind of radio they've always wanted to hear. If you look at our programming guide, you can see just how broad our programming is. Punk, Hip-hop, Queer news, Bhangra Beats, Indie Rock, Egyptian and Hellenic voices all broadcast from the top of Dalhousie University's Student Union building.



A Busy Programmer....

African-Canadian Programming on CKDU



CKDU is proud to provide the only source in Halifax-Metro for Hip-Hop, Soul, Reggae and R n'B, brought on the airwaves by some of the city's most talented DJs. The music emerging from African-American Cultures in North America at large has always been represented at CKDU.

Music often crosses social and racial barriers when society at large has failed. Halifax is an awfully segregated city, but why is it not talked about openly in our neighborhoods and in our local media? CKDU is one place to start this dialogue. Currently, CKDU tries to cover local news of interest to the city's African-Canadian population as it arises. We have offered insightful radio series, such as:

- *a four part series on Enviromental racism (its influence on the Prestons, Africville and Sydney)
- *the series "Africville:Not for Sale" was aired this spring as soon as it was released.

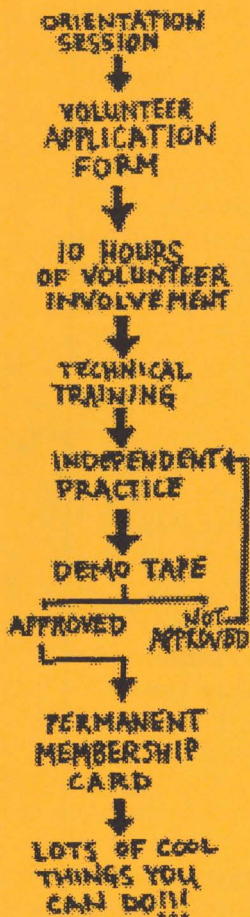
What is truly lacking in CKDU's current affairs line-up is a regular program which gives an insight into issues affecting the local Black community. Maybe you or a friend you know would be interested in doing a show that can give an African-Nova Scotian perspective on local, regional and national issues.

If you or any of your friends are interested, getting involved in CKDU is not difficult. It's really easy. The greatest obstacle to doing a show here is dedicating time to it. But if you haven't the time to do a show on your own, a co-operative group show can be an ideal way to introduce yourself to the radio world.

**Volunteerism, Diversity, Accessibility, Independence:
This combo creates CKDU's strong, unique voice.**

The Opportunity in your Community

- A FLOW CHART -



Y'all come down now, hear?

As accessibility is an important part of CKDU's mandate, the station offers an adaptable program to initiate volunteers into radio arts. Experienced volunteers, working alongside our staff provide training for program production and set-up. This training covers both the technical and theoretical aspects of radio production.

We can teach you the skills you need to produce a show, and we can act as a sounding board to hammer out your programming vision, but your imagination and determination is ultimately the key to the success of your show. Once you learn the radio ropes a bit and write up a show proposal, your career as a radio personality will be up and running!

You needn't have a clear vision of a show to come on up and begin volunteering. With some initiative, you, the new volunteer, can help out with many things that need doing around the station. There are lots of things to learn about radio aside from the programming aspects. To find out, **just come on down.**

Drop by our offices between Monday and Friday, 11am to 5pm and talk to any of our staff members. We organize group orientation sessions on a regular basis. So get a group of friends together and come on...

We'll show you around.

Around the Office

Station Manager

Karen Marchand

Program Coordinator

Shane MacKinnon

Volunteer Coordinator

Kasia Morrison

Sales & Promotions Manager

Rob MacIsaac

Current Affairs Coordinator

Charlene Vacon

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Or Visit our Web Site:

www.ccn.dal.ca/media/CKDU/