

June 3, 1993

Mr. Thomas Raddall
44 Park Street
Liverpool, N.S.
B0T 1K0

Dear Thomas Raddall:

In 1975, when *Canadian Children's Literature* was founded, we invited a group of major players in the field to form our editorial board. Three writers, two teachers, an editor and a publisher composed our first board--and it has changed only slightly over the eighteen-year period. We appreciate your gracious acceptance of our invitation to join us in the past.


We are writing now to consult you, as we move into an expanding market, a new technology--and also a newly constrained financial situation. We have developed and maintained our subscriber lists, but we have never grown in circulation to the point we desire (and believe we deserve). Consequently, our grants from the Ontario Arts Council and the Humanities Council are our life-blood--and we're feeling rather anemic just now. Grants remain steady while costs go up. We're grateful to the Councils for keeping us on, when so many other are being cut, but we wish they could see their way to raising rather than maintaining the grants.

Have you any suggestions about how we can achieve our goals? We would appreciate (1) advice, and (2) a demonstration of your support, preferably in the form of a supportive letter sent to our granting agencies, the Ontario Arts Council and the SSHRCC. We wish that influential people would remind them of the significance of our field, and of the fact that *CCL* is the only journal devoted to critical comments on children's literature for young people. Could you find time to write such a letter of support?

Then, to return to our first need--could you look the journal over critically and offer advice on content, appearance, publicity, promotion? We would make every effort to visit you for a consultation.

Meantime, we send our very best wishes and gratitude.

Sincerely,



Elizabeth Waterston
Co-Editor