POSITION PAPER ON CLUB OF ROME MEMBERSHIP CRITERIA

- The criteria for membership in The Club of Rome should flow from the definition of our mission. The disciplines, experience, credentials, qualifications of our members and the "mix" of these qualities obviously have to be determined in relation to what we want to accomplish. Implied in this position paper, therefore, is general acceptance of the position paper on our mission, which can be summarized as follows:
 - first and foremost, the quality of our membership
 - the issues we identify and decide to address
 - the quality of the research that we undertake relative to these issues
 - our aggressive and professional approach to creating public awareness of the issues
 - our ability to generate action and create change so as to address the issues.
- The CoR's contribution to global issues will be wholly determined by the qualities of our membership. The standards for membership must, therefore, be extraordinarily high. Regardless of the "mix" of disciplines, each member must be outstanding, and

recognized by his peers as outstanding, in his/her field scientist, scholar, author, civil servant or whatever.

- One CoR member suggests that the measure for membership should be "the quality of his/her ideas or their ability to contribute to the creation of public awareness and change".
- We need to establish some general criteria for the geographical distribution of our members. For example, it appears that Canada, with 8 members, is over-represented at present.
- There appears to be a number of obvious immediate requirements:-
 - the need to identify a successor to Aurelio Peccei sometime in the future
 - the lack of "high profile" members whose <u>appointment</u> to membership will raise the profile of the CoR <u>and</u> who have access to seats of power so as to ensure that the issues identified by CoR get addressed. Suggested potential candidates are:
 - Willy Brandt
 - Lord Carrington
 - Jimmy Carter
 - Robert McNamara
 - Helmut Schmidt
 - Pierre Trudeau.

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- We should consider associate membership for individuals who are no longer active.
- The CoR has not committed enough effort to creating public awareness of many of the issues it has addressed. Recent Canadian appointments have helped raise the profile of the CoR in Canada. Three or four senior media persons from other parts of the world should also be invited to join the CoR.

Suggested potential candidates include:-

Katharine Graham - Owner and Chairman of The Washington Post.
Mrs. Graham is preferred to New York Times Publisher
Sulzberger because she writes (Sulzberger doesn't), and
she's a woman, and women are not well represented in CoR.
A Washington newspaper is preferred to a New York paper
because of its potential to influence the U. S. government.

- Publisher/Editor/Manchester Guardian/Observer

etc. etc.

A. R. Megarry.

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