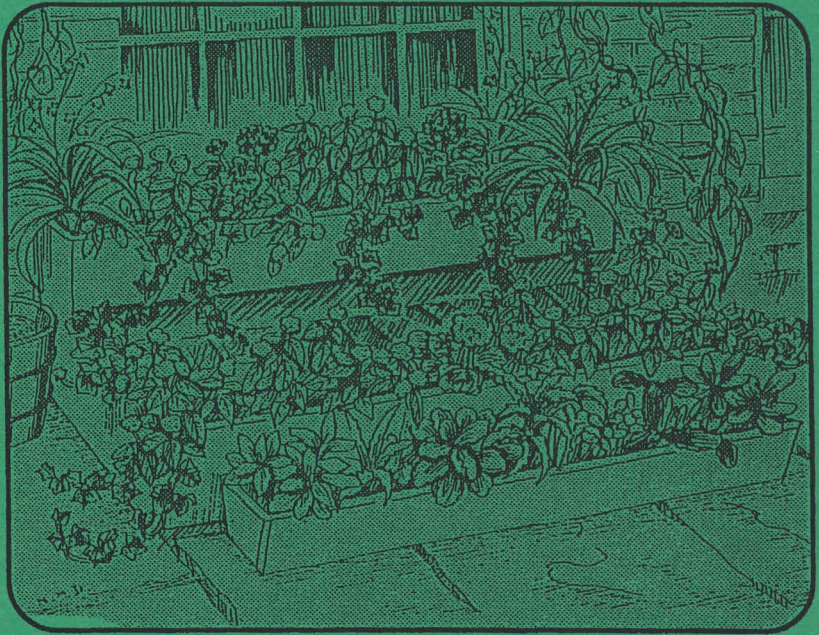


Grassroots Radio

...taking a firmer grip



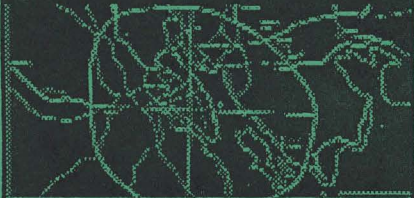
in the supercity's soil

CKDU **97.5** FM

Out of Thin Air...

CKDU is a community and campus radio station. We rely on volunteers to create the programs we broadcast every day, twenty four hours a day, all year long without exception. CKDU volunteers make up ninety five percent of the station's membership. Volunteers are the body, lifeblood and spirit of the stations.

50 watts reaches as far as a programmer's imagination can take them...



Representing specific communities in Halifax is an essential part of our mandate. Providing air time for under-represented or marginalized groups in this city, groups which haven't a voice in the mainstream media, is the cornerstone of CKDU's music and current affairs programming. We make radio created by members of a community for other members of that same community. This makes CKDU a unique media source in the city. None of the city's other media can claim as broad a range of music or news coverage as we can. Diversity of culture and opinion is the strength of CKDU.

A Big Sound in the City

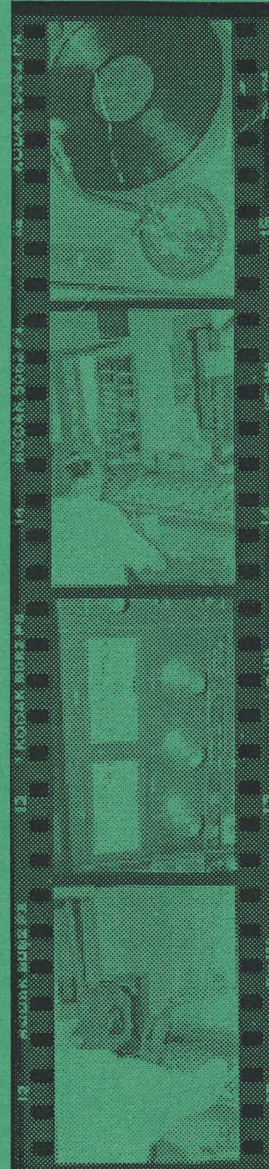


It's hard to find just one word to describe the varied programming of CKDU. CKDU provides for members of its community, a chance to participate in the creation of the kind of radio they've always wanted to hear. If you look at our programming guide, you can see just how broad our programming is. Punk, Hip-hop, Queer news, Bhangra Beats, Indie Rock, Egyptian and Hellenic voices all broadcast from the top of Dalhousie University's Student Union building.



A Busy Programmer...

First Nations Programming on CKDU



If you are Aboriginal and you are interested in radio arts, you may find it disappointing that CKDU does not currently have any First Nations Programmers. We have had a series of regularly featured current affairs programs produced by Mi'kmaq volunteers in the past. However, that is the nature of community radio: people come and go.

CKDU tries to cover local news of interest to the city's Aboriginal population as it arises. We have offered insightful radio series, such as the syndicated "Indigenous Voices". We also have a collection of archived pieces to draw from.

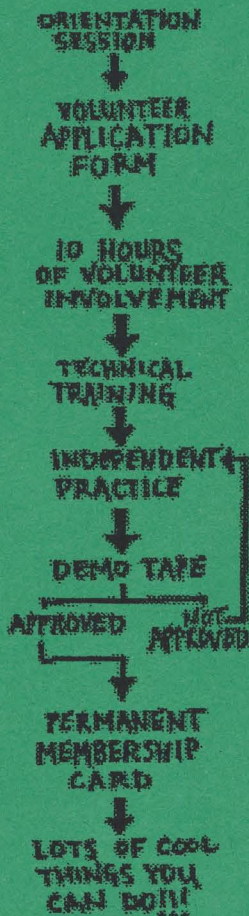
What is lacking in CKDU's current affairs line-up is a regular program which gives an insight into issues affecting the First Nations People of Halifax. Maybe you or a friend you know would be interested in doing a show, one that could address local, regional and national issues or experiences from the perspective of a First Nations Person.

If you or any of your friends are interested, getting involved in CKDU is not difficult. It's really easy. The greatest obstacle to doing a show here is dedicating time to it. But if you haven't the time to do a show on your own, a co-operative group show can be an ideal way to introduce yourself to the radio world.

**Volunteerism, Diversity, Accessibility, Independence:
This combo creates CKDU's strong, unique voice.**

The Opportunity in your Community

→ A FLOW CHART →



Y'all come down now, hear?

As accessibility is an important part of CKDU's mandate, the station offers an adaptable program to initiate volunteers into radio arts. Experienced volunteers, working alongside our staff provide training for program production and set-up. This training covers both the technical and theoretical aspects of radio production.

We can teach you the skills you need to produce a show, and we can act as a sounding board to hammer out your programming vision, but your imagination and determination is ultimately the key to the success of your show. Once you learn the radio ropes a bit and write up a show proposal, your career as a radio personality will be up and running!

You needn't have a clear vision of a show to come on up and begin volunteering. With some initiative, you, the new volunteer, can help out with many things that need doing around the station. There are lots of thing to learn about radio aside form the programming aspects. To find out, just come on down.

Drop by our offices between Monday and Friday, 11am to 5pm and talk to any of our staff members. We organize group orientation sessions on a regular basis. So get a group of friends together and come on...

We'll show you around.

Around the Office

Station Manager
Karen Marchand
Program Coordinator
Shane MacKinnon
Volunteer Coordinator
Kasia Morrison
Sales & Promotions Manager
Rob MacIsaac
Current Affairs Coordinator
Charlene Vacon

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Or Visit our Web Site:

www.ccn.dal.ca/media/CKDU/