

## KENTVILLE PUBLISHING COMPANY, LIMITED

Printers, Publishers,  
Designers and  
Manufacturing Stationers



A Complete Editorial  
Advertising and  
Printing Service

KENTVILLE — NOVA SCOTIA

Publishers of  
THE ADVERTISER

Jan. 20, 1949

Mr. T.H. Raddell,  
Liverpool, N.S.

Dear Mr. Raddell:

I am writing you in the hope that you may have the time and the inclination to write a short story for the annual Apple Blossom Festival issue of The Advertiser, which will go into the mails the first week in May.

Inasmuch as this is the only publication of its kind in Canada, we are anxious to keep it on as high a level as possible, consistent with our revenue.

We will be issuing 18,000 copies. The publication has a wide, direct mail circulation, going to all members of Rotary and Gyro Clubs in the Maritime Provinces, Newfoundland, and part of the State of Maine, and a mailing list of some 10,000 in Nova Scotia.

The edition has a three-fold purpose, - to publicize the apple industry of the province, also its scenic beauty and natural resources for the tourist industry, and to act as an advertising medium for the annual festival. The Department of Trade and Industry distributes copies in its information bureaus in Boston and New York.

Unfortunately, our budget limits us to \$100.00 for a short story. I am aware of the fact that this is not attractive to you. It is for this reason I outlined what we are endeavoring to do, in the hope that perhaps you might find time to furnish us with a story in the vicinity of 2000 words.

Should it happen that you have not the time between now and the middle of April, would you have a story that has been published in a magazine outside Canada, which you could give us permission to use.

In the hope that you will be able to contribute a story to this issue, I am

Sincerely yours,

*F. J. Burns*  
F. J. BURNS

Editor and Manager

FJB/s

January 24th, 1949

Mr. F.J. Burns,  
Kentville Publishing Co. Ltd.,  
Kentville, N.S.

Dear Mr. Burns,

Thanks for your letter of the twentieth. I am deep in some new work at the present time, and I have no suitable short fiction at hand. I have, however, a magazine article running to about two thousand words, dealing with a legend still current in the woods of Queens County. It is called "The Haunted Bog".

If you want this you may have it at the price you mention, with first magazine rights in Canada only. In other words I retain second magazine, book, radio and all other rights in the story.

If you are interested under these conditions, I'll send it along for inspection.

Sincerely,

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Jan. 27, 1949

Mr. Thos. H. Raddall,  
Liverpool, N.S.

Dear Mr. Raddall:

Thanks very much for your letter of the 24th, and your offer to allow us to use your story, "The Haunted Bog".

The arrangement for use in our publication as first magazine rights in Canada only is quite agreeable to us, and we will be happy to remit for same, you to retain all other rights in the story.

Please forward manuscript.

Yours truly,

F. J. BURNS

Editor and Manager

FJB/s

*Marked m/s Jan-29/49*

February 2nd, 1955

Dear Alice,

I have checked with WEEKEND, and find that all secondary rights in THE CREDIT SHALL BE YOURS remain in my hands.

If the Advertiser wishes to use this story in its Festival publication it may do so on payment of \$150.00 to me, and WEEKEND should be given a credit line.

Edith joins me in good wishes,

Sincerely,

Mrs. Silas Smith,  
Kentville Advertiser,  
Kentville, N.S.



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Feb. 15, 1955

TELEPHONE 2121

Dr. T.H. Raddall,  
Liverpool, N.S.

Dear Dr. Raddall:

Mrs. Smith has passed to us your offer contained in your letter dated Feb. 2, to allow us to use THE CREDIT SHALL BE YOURS in our Festival publication, at a price of \$150.

We also note that WEEKEND should be given a credit line. Not being well versed in the etiquette of such matters, we would like further advice. Would the credit line merely represent a courtesy to WEEKEND, or is it absolutely obligatory?

Yours sincerely,

G.C. BAKER

President

GCB/s

February 16th, 1955

Mr. C.C. Baker,  
Kentville Publishing Co. Ltd.,  
Kentville, N.S.

Dear Mr. Baker,

When I wrote my story THE CREDIT SHALL BE YOURS for WEEKEND it was on an informal assignment, hence I had to write them to find out where I stood on the matter of secondary rights.

Hugh Shaw, the editor, replied that the secondary rights were mine. I had told him that I wished to let the Kentville Publishing Company use it in their Festival publication, hence he added, "if when they publish it they would like to give WEEKEND a credit line, we would be proud to have it." Thus the proposed credit line is a courtesy, not an obligation, and I pass on the suggestion because of Shaw's courtesy to me.

From time to time my publishers bring out collections of my short stories in book form, so I think we had better have this matter of rights clearly stated. I am offering THE CREDIT SHALL BE YOURS for use in your 1955 Festival publication only. Book and all other rights remain in my hands.

Sincerely,