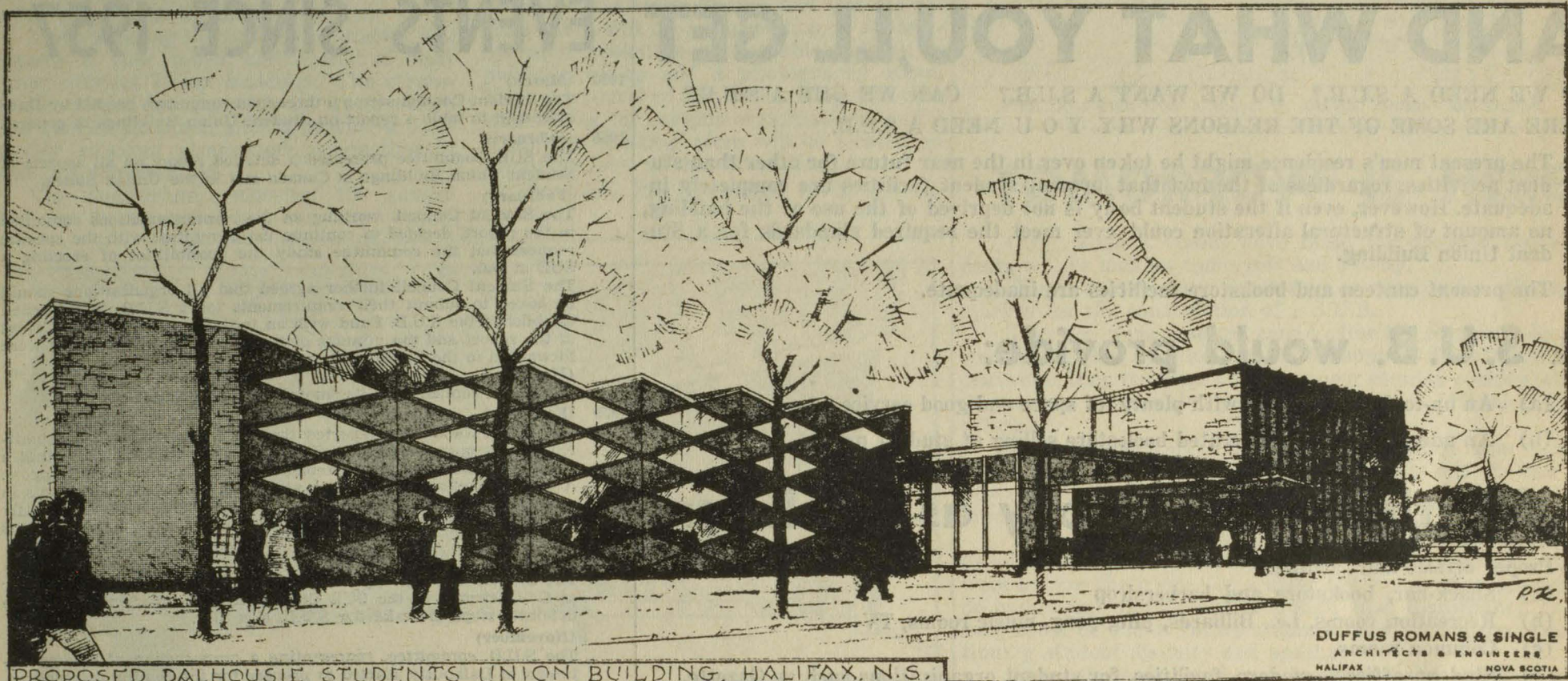


NOW



OR

NEVER

LAUNCH THE S.U.B.

WHY YOU'RE VOTING AND WHAT YOU'LL GET

DO WE NEED A S.U.B.? DO WE WANT A S.U.B.? CAN WE GET A S.U.B.?
HERE ARE SOME OF THE REASONS WHY YOU NEED A S.U.B.

1. The present men's residence might be taken over in the near future for other than student activities, regardless of the fact that present student facilities are completely inadequate. However, even if the student body is not deprived of the use of the building, no amount of structural alteration could ever meet the required standards for a Student Union Building.
2. The present canteen and bookstore facilities are inadequate.

A S.U.B. would provide:

- (a) An up-to-date snack-bar with plenty of space and good service
- (b) An adequate, student-operated bookstore selling at student prices

3. For the student body as a whole:

Proper offices and facilities:

- (a) Snack-bar, bookstore and barbershop
- (b) Recreation rooms, i.e., Billiards, ping-pong, music rooms, TV
- (c) Common rooms
- (d) Student offices—modern facilities for student organizations such as Gazette, DAB, NFCUS, etc.
- (e) Adequate office space and meeting rooms for Interfaith organizations
- (f) Only 3 minutes from both Forrest and Studley campi.

4. Other organizations:

- | | | |
|----------------|--------------|------------------|
| Auditorium for | (a) Drama | (d) Formals |
| | (b) Debating | (e) Movies, etc. |
| | (c) Meetings | |

5. The Student Union Building would provide a common meeting ground for all students.
6. The Student Union Building would provide a CLEAN, MODERN building for student purposes only, and administered by students. It would be erected with expansion in mind, with an eye to the addition of a swimming pool.

1959-60 A YEAR OF ACCOMPLISHMENT

After two years of reports, surveys, and investigations, mid-fall, 1959, saw Dalhousie's Student Union Building Committee consolidate itself for a final drive towards the long-awaited referendum. This referendum, whereby the whole student body was to be asked to give final approval for a fund-raising drive, was tentatively set for the middle of the spring term. To obtain campus-wide consideration of the plans, long-term Co-chairmen Murray Fraser and Dave Matheson invited representatives from every student organization to join the Committee, more than twenty offering their assistance.

As every building needs land to be erected on, this was one of the earliest problems which the Committee had to face up to. To this end early October saw a delegation from the Committee go before the Board of Governors with a request for assistance. Results were most gratifying. While not promising financial assistance with the erection of the building itself, the Board nevertheless cheered the hearts of all by guaranteeing the

students a grant of land on University Avenue as soon as they, the students, had demonstrated their ability and willingness to finance the building itself.

Turning to the actual financial campaign, the Committee soon determined that the most satisfactory, as well as the most feasible way to get things off the ground would be a student-approved yearly fee. A survey of student fees paid by members of comparably-sized Ca-

nadian universities soon revealed that Dalhousie's, a mere \$16.00 at present, were in the very lowest echelon, probably among the two or three lowest in the country. Encouraged by this revelation, the Committee pushed ahead with renewed enthusiasm.

Land and financing having reached a fairly stable point, the Committee's next concern was with the building itself. It was obvious that something concrete would have to

HISTORY OF S.U.B. EVENTS SINCE 1957

- 1957 (March)
The Student Council set up a three-man committee headed by Dave Matheson to table a report on Student Union Buildings in general.
- 1958 (February)
The SUB Committee presented a detailed report on all aspects of Student Union Buildings in Canada and in the United States.
- (February)
The Student Council, working on the recommendations contained in the report, decided to continue the committee with the specific request that the committee study the possibilities of erecting a SUB at Dal.
- The Student Council further agreed that all organizations should be asked to submit their requirements for a S.U.B. The Council established the S.U.B. Fund with an initial grant of \$15,000. Copies of the report and the minutes of the special council meeting were forwarded to the Board of Governors.
- (March)
The Board replied with its "moral" encouragement.
- 1959 (February)
The S.U.B. Committee reported that all organizations had submitted their requirements, that these had been tabulated, and that a S.U.B. at Dalhousie could become a reality with student support. A special Student Forum, with more than two hundred students in attendance, discussed the place of a SUB at Dal and unanimously approved in principle the raising of student council fees for this purpose.
- (October)
The Student Council appointed Dave Matheson and Murray Fraser as Co-Chairmen of the SUB Committee with instructions to take definite steps to make the S.U.B. a reality.
- (November)
The S.U.B. committee, representing a cross-section of student interests at Dalhousie, started to prepare for the coming referendum. The Board of Governors received a brief on the S.U.B. from the committee. The Board agreed to provide land for the S.U.B. "when the students are ready to build."
The architects met with the committee and were asked to prepare preliminary drawings.
- 1960 (January)
An Advisory Committee, consisting of interested Faculty and Alumni was set up on a permanent basis.
The Law Society unanimously passed a motion expressing support for the S.U.B. The Arts and Science Society and the Dental Society did the same.
Plans were launched for a special issue of the Gazette re the SUB. The Student Council approved the request of the S.U.B. Committee for a campus-wide referendum on the raising of fees to pay for the S.U.B.
- (February)
A S.U.B. Dance was held
The architects presented the plans to the Financial Committee, which is composed of faculty, Alums and students. The committee devised a plan which could make the S.U.B. a reality in 5 years.
The Student Council unanimously accepted the recommendations of the S.U.B. Committee suggesting that the students be asked to contribute \$10.00 more per year for a S.U.B. Fund. The dates of the referendum were confirmed.
Plans for a Student Forum were completed.
Final publicity plans were discussed.
- FEBRUARY 18 and 19 REFERENDUM** **The End or The Beginning!**
- be shown to the student body before they could be asked to vote in a referendum. Plans would have to be drawn up.
- As a union building can range from a two-room frame structure to a multi-million dollar marvel of chrome and glass, the first task was to get a rough estimation of the type of structure that Dalhousie would require, and what this structure would incorporate. Lengthy and thoughtful discussion by a representative committee eventually decided what would be most practical for our purposes, and an architect was called in to
- draw up the all-important set of plans. To aid him in his work he was provided with details of other student union buildings all over the United States and Canada.
- With plans on the way, finances and the referendum became the focal points of the Committee's attention. First step here was the setting up of a Financial Advisory Committee. Composed of professors, students, and representatives of the Alumni, the Administration, and local business, this body will guide the raising and spending of

(continued on page 3)

YOU CAN PLAY YOUR PART BY VOTING FOR THE STUDENT UNION BUILDING FEBRUARY 18 and 19

THESE ARE THE PLANS — AND HOW WE CAN MAKE THEM MATERIALIZE

WARM MODERN FACILITIES IN PROPOSED S.U.B.

The contemporary architectural style of the proposed Student Union Building was designed to promote an atmosphere for student relaxation, with ample facilities for social and cultural activities and occasional formal affairs.

The flexible design includes three basic centres of student activity: the coffee shop, the auditorium, and the office wing. These are grouped around the lounge and are only a few steps from the main entrance.

Upon entering the S.U.B. the student will receive a view much unlike that of most other Student Union buildings. The strategically placed lounge, with its warm colors and sunken fireplace, should provide a completely relaxing atmosphere conducive to rest and conversation.

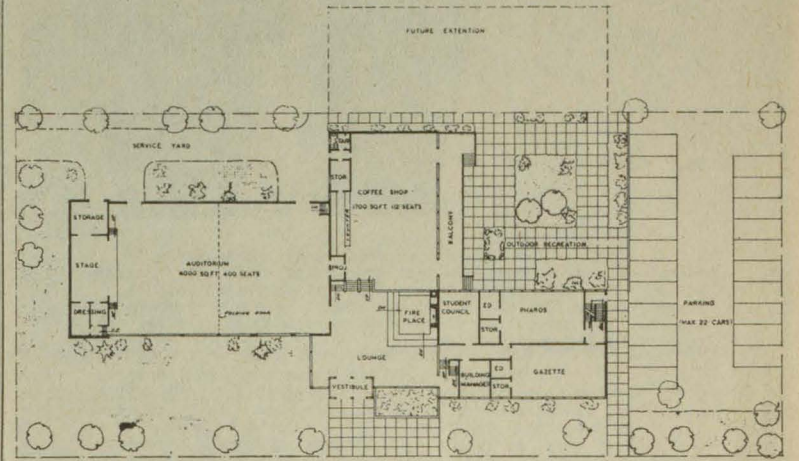
The auditorium, enclosing 400 square feet, can be converted into two large multi-

purpose rooms by means of a folding door. This will undoubtedly provide a sophisticated atmosphere for formals, movies, and debates, and can be used as a lounge, reading room and music room at other times.

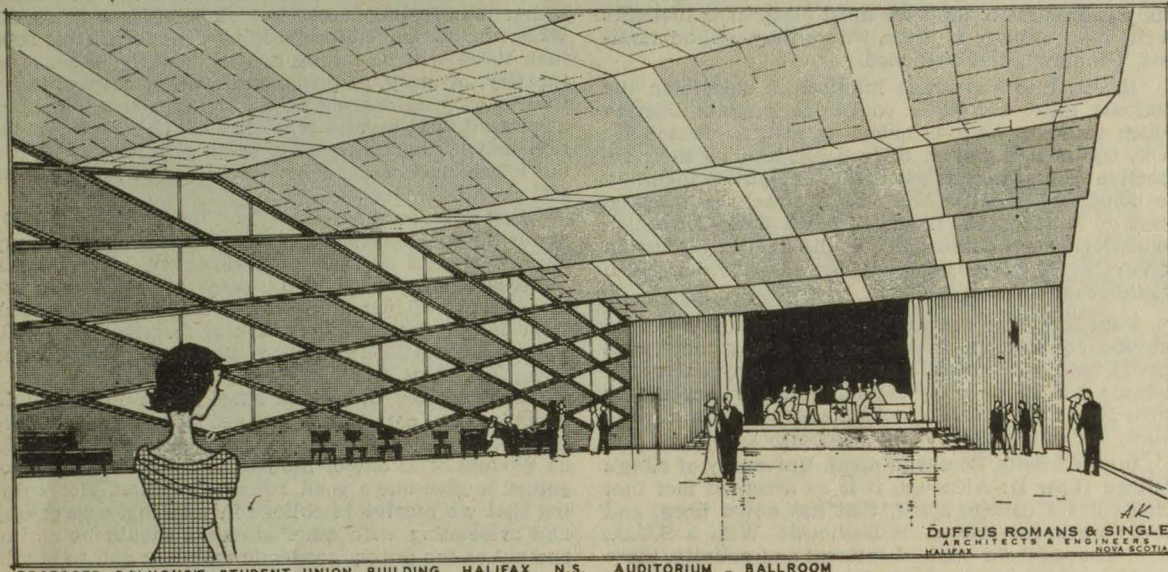
Below the spacious coffee shop there will be recreation rooms where one may play billiards, ping-pong or cards. Coat rooms and washrooms will also be located here.

Below the large Pharos and Gazette offices there will be a barbershop, a student-operated bookstore (reasonable prices), a publicity office and a photography room. The upper level of the office wing will contain offices for campus organizations, and a committee meeting room will be located on the upper level of the office wing.

Provisions has been made for future extension.



First floor plan from a sketch by Duffus, Romans and Single.



PROPOSED DALHOUSIE STUDENT UNION BUILDING HALIFAX N.S. AUDITORIUM - BALLROOM

FINANCING THE STUDENT UNION BUILDING

The students in the next two days are being asked to vote for a fee increase of \$10.00 per student in order that the visions of a S.U.B. will turn into a reality. Upon the referendum being passed a S.U.B. will be erected along University Avenue in four to five years' time. This is a guarantee of the S.U.B. Committee and the Students' Council. This S.U.B. will be valued at a half a million dollars.

The question probing many minds is "How can such a project result from a mere increase of \$10.00 per student per year?"

The tentative cost of the S.U.B. is \$450,000 consisting of:

Architects present estimate	\$317,000
Furniture and fixtures, increased costs, possible discrepancies in estimates	133,000
Total	\$450,000

The summary of the proposed method of financing the S.U.B. is as follows:

- (1) Students' yearly contribution, present funds, and other income from other student projects, 1961-65 \$150,000
 - (2) Mortgage of building projects, 1965 150,000
 - (3) Other sources 150,000
- \$450,000**
- (4) The property upon which the building will be erected will be given to the students by the University who has promised to purchase such land when we are ready to build.

[See page 4]

The fee increase, present funds, and other student projects amounting to \$150,000 is based upon an enrollment ranging from 1600 to 2000 over the next five years, and upon prompt and efficient investment of the funds as they are contributed.

The mortgage on the proposed building can be obtained in the 4th or 5th year by maintaining the fee increase to guarantee payment of the mortgage, thus the erection of the SUB can commence.

Other sources include donations from interested alumni, commitments from those interested in furnishing the rooms, and a request to the University to include the SUB within a campus-wide financial campaign when it commences.

The goal of the SUB committee is first and foremost to erect our SUB in 4 to 5 years time, and at

the same time attempt to alleviate the financial burden on the students as much as possible. Students must realize that we at Dalhousie are in the peculiar position of being unable to have the University itself finance the major portion of such a project. It is our understanding that the University is now in the process of financing and maintaining some of our new buildings, and are committed to erect several other new structures before it can begin to even think of taking over the major financial role of a Dalhousie SUB.

Thus in planning a financial scheme the students must face the issue with full appreciation of this situation and depend upon their representatives and SUB organizers to do their utmost to find ways and means to lessen the burden on the students.

The present students council fee is \$16.00. This is one of the lowest of Canadian Universities of comparable size and situation in relation to allocation of fees and financial policy. A survey recently made indicates that the average students council fee as such is \$25.00. Therefore, in considering an increase of \$10.00 we are not levying a fee over and above what is the general practise.

Detailed information on surveys such as mentioned and financial proposals as set out by the SUB committee and its Advisory Board are available to all students interested.

It is submitted that unless the students themselves lead such a campaign as proposed no one else will be willing to support it. For 30 years Dalhousie students have been appealing for a Dalhousie SUB and have met without success in getting someone to finance it. We have now reached a point achieved by no other Dalhousie SUB campaign. We know exactly what we want, how we can get it, and where it is going to be. Unless this referendum is passed, we might as well face reality and accept the fact that we will not see such a building for at least another 30 years.

TOMORROW IS HERE

Other student bodies have faced the decision Dal students will be making tomorrow and Friday.

They too were asked to approve or quash a fee raise earmarked for the construction of a S.U.B.

They too were deserted campi after the morning classes were over; they too could get little support for student endeavours; they too were known as poor country cousins when it came to entertaining campus visitors — official or unofficial.

These students were also students governed from offices so far-fung, and disorganized that the only effect was to prove again the revised platitude that there is no unity in diversity and squalor.

They realized as individuals that, as well as casting a ballot authorizing or refusing their own expenditure, they were adding their voice to a choir the hymn of which could be happy and harmonious or rough and discordant; their song could be one of future student unity, or a dirge of continuing student disunity and apathy.

These students voted on a fee raise issue, but they also voted to change a deplorable situation.

And change it they did.

On these campi now are Students' Union Buildings symbolizing a new student spirit and unity: all are monuments to the first concerted effort in their own behalf these students ever made; all are the homes of a strong, coordinated student government and a relaxed yet vital student body; all are great vats in which student ferment can flourish—the ferment necessary to dynamic and unified student endeavour.

To the point where the change came, the parallel of these campi with Dal is perfect.

Here we do have disunity: chaotic—because disjointed—student government, a student body each member of which, because he is obliged to plod his own way, is the half-living lie of a student, and student endeavours that are characterized by the support of the living few who participate in them.

Whether Dal students will change all this is now given in a referendum to you, the student, as it was at these other universities.

Will Dal students strike for a student body that lives, or will they, because \$10 is too much for a future, give a twenty-year mandate to the incumbent zombism?

It is the first time in many years that students at Dal have been asked to answer a question of such vital importance to themselves and those who follow.

It is a question which should be answered seriously by all Dal students.

It is a question which can be answered seriously by students who momentarily unfetter their minds from the musty confines of their billfolds.

Accomplishment—

(Continued from page 2)

Union Building funds in the years to come.

Finally, the Publicity Committee was charged with the task of assuring that not a single Dalhousian would be in the dark about S.U.B. plans when referendum day rolled around. It was felt to be of the utmost importance that every student should know just what he was voting for when the time came. This special issue is an example of

these determined attempts at elucidation.

It will be seen, then, that this referendum is not something that has been taken lightly in any sense of the word. When the results come out on Saturday they will mean a Students' Union Building for Dalhousie students in the foreseeable future, or they will mean that three years of solid endeavour will have gone in vain, and that hopes for a building of our own can be waved goodbye for another twenty years. Remember this as you vote.

FULL SUPPORT OF BOARD OF GOVERNORS



November 27, 1955

Dear Mr. Matheson and Mr. Fraser:

Re: Student's Union Building

The memorandum prepared by yourselves with respect to the proposed Student's Union building was considered at length at the meeting of the Board of Governors held on Tuesday last. The expression of opinion by members of the Board endorsed the enthusiasm of the Student's Council with respect to a Student's Union building.

The expansion of the University program, particularly with relation to the present building program and anticipated additions, places a heavy burden on the University to finance all these projects. Nevertheless, I was asked to convey to the student body, on behalf of the Board, its great interest. The Board considers that it could not at this time acquire property on University Avenue for the purpose of a Student's Union building, that is to say, it would not wish to outlay a substantial sum of money immediately. Nevertheless, should the Student's Council wish to proceed with its plans the University would be willing to acquire land on University Avenue, or some other location, when the Student's Council has sufficient money available. No immediate thought has been given to the site but it would be the intention of the University to acquire property for the aforementioned purposes when it is clear that the Student's Council is able to finance the project. It would have to be understood that all plans would meet with the approval of the University and its Architects.

The Board much appreciates the interest of the student body in these proposals and it wishes to encourage such enthusiasm.

Yours very truly,

Donald McInnes

Chairman of the Board of Governors.

Messrs. D. Matheson and M. Fraser,
Co-Chairmen - Student Union Building Committee,
Dalhousie University,
Halifax, N. S.

DMT

CROSS-SECTION OF CAMPUS OPINION HEAVILY FAVOURS S.U.B. BUILDING

Joan Hennessey Arts 4): I think that the S.U.B. should be built if it only means getting rid of the canteen and that edifice which houses it. Quite frankly I'm beginning to wonder if even a student's building could raise the apathetic spirit around this campus, but it certainly should be a good start, especially with the new men's residence. I'm certainly going to vote—**YES.**

Duncan Murray (Pre-med I): With a university of this size and stature there is no reason why the student body should let it "rest on its laurels". We should take an active part in enlarging it and helping it to keep growing.

Wilfred Harrison (Arts I): We require a S.U.B. to fill the roll of a central meeting place for all students, so that something approaching University "spirit" can be aroused: apathy may even be abolished!

Student organizations have a great need to be identified with a permanent location for their headquarters and meetings, a further function that the S.U.B. will fill.

The provision of better eating facilities than those of the present canteen is a final most desirable point.

Al Marble (Engineering): When the Law Building is extended it appears that the men's residence of today will be removed from the campus. Since the officers of the various student organizations are housed in the men's residence, steps must be taken to ensure that these organizations obtain a new home. The answer is a Student Building.

Margaret Doody (Arts): The organizations on campus have to have some place to meet where the roof doesn't look as if it's going to fall in. Also, you only have to look around our unique canteen to realize the crying need for a decent place to forgather.

Peter Green (Commerce): I would vote "yes" for a S.U.B. because at the present time student activities at Dalhousie are at a low ebb and are not well co-ordinated. A S.U.B. would be more than a building: it would be a centre of co-operation, co-ordination and student life on this campus. Without a S.U.B. student activities will find it extremely hard to survive.

HERE'S WHAT THE LAWYERS SAY:

Reg Smith (Law III): The prime purpose of a university is to foster in its students a curiosity for the things of the mind. A student's intellectual curiosity is piqued by the lectures he receives in the classroom, but it is only brought to fulfillment by discussion and thought. One of the greatest incentives to thought and study is discussion. Students must place their thoughts in the market place of ideas, where they will be modified, tempered, and deepened.

In order to encourage intellectual discussion the students must be given congenial surroundings in which to meet. As it is today, as soon as classes are over, the students close their books and go their respective ways. There is nothing to keep them together; no bond which unites them on the road to learning. They do not have the "close companionship for which youth longs, and that chance of the endless discussion of the themes which are endless, without which youth would seem a waste of time."

Paul McIntyre (Law III): A student union helped provide equilibrium in the life of the student, and should be considered as a necessity on any university campus for the purpose of facilitating the necessary extra-curricular activities which ease the pain of tired minds and sublimate the excess energy of others.

Innis Christie, Senior Student, University of King's College (Law I): Although it is an accepted fact that King's has a college spirit, that has never been, and would never be known at Dalhousie. With a S.U.B., as a focal point for student interest and activity, there would grow up on the Dalhousie campus something of the same feeling that makes life at the senior university such a fine experience.

Cameron Smith (Law III): The greatest contribution the building could make is in the realm of the intangible. I trust the building would provide a centre for student activity and leisure, where students would have a better opportunity to associate with one another, and to discover interests within the university rather than feeling forced to look outside, as many do. When the student union building does fulfill this role, then there will be strong nourishment for a sense of identity, of unity, of pride, and even of responsibility that to varying degrees I find lacking on the campus at present. The pivotal sense is essential for the creation and maintenance of a leading university; without it the students as a whole will never realize their full potential.

Brian Flemming (Law I): The proposed S.U.B., according to the Gazette, has been the object of many student leaders at Dalhousie. However, I don't think plans have ever reached the stage at which they are now. I think alumni of this university would look back with deep regret for their lack of foresight and willingness to sacrifice for future students if they turned down the S.U.B. this week.

Gary Homer (Law III): I feel that a S.U.B. should be an integral part of any campus. It is the place where student activity is co-ordinated and centered. It should be thought of as one of the many factors which go together to give one a good, round education. The training that we receive in college in meeting, conversing, and associating with other students should be as important as the purely academic training; and to obtain one at the expense of the other results on a one-sided outlook on life. This failure can be resolved by the addition on the campus of a Students' Union Building.

MEDS OPINIONS—

Student Union Buildings are essential for the promotion and preservation of the student way of life on any campus. A greater need at Dal is obvious, due to the small number living in residence. Ask any student in graduate studies coming from a college where such a building was prominent on their former campus and they will tell you, a SUB is badly needed here.

Floyd MacDonald, Med III.

I am behind the SUB 100%, especially from our positions as medical students, as we lack recreation and canteen facilities at Forrest campus. Furthermore, the SUB would be the unifying force between Forrest and Studley campi, which is a desirable thing.

Dale Dauphinee, Med I.

Now at last that students of Dalhousie have a "cause" to agitate for, an opposition to buck, and something worthwhile that can be gained—if not for us—then perhaps for our grandchildren (we should live so long)—then it becomes apparent to me at least that our way is obvious—to vote PRO/SUB.

Vivian Boniuk, Med I.

There once was a fellow named Vince—
SUBconsciously tried to convince
From a bank to solicit
He surmised they wouldn't miss it
No word has been heard on it since.

(Alcatraz '73)

Why a SUB?

1 A central meeting place for the students—

This will help to—

(a) Improve the spirit of the student body:

1 By increasing the chances of the students of meeting one another.

2 By giving the students a place to gather so as to be able to generate spirit.

(b) Improve the educational opportunities for the students by giving them a chance to meet and talk with and partake in activities with members of faculties other than their own.

2 It will allow the Athletic dept to make more use of the facilities in the gym.

Alan Kaplan, Med II.

TELEGRAMS

Best wishes on successful outcome to referendum. McGill students united on stand for their new union. Hope Dalhousie will lead the way. Value unquestionable.

**Ray Heenan,
Vice-President and
Past President, McGill.**

On behalf of the Student Union at Acadia, may I wish you every success in student referendum on Feb. 18 and 19. Union Building at Acadia is an integral part of the life of our students in fact it is the centre of campus life. I feel that Dalhousie campus would be greatly enriched by the addition of a student SUB Building. It would help provide the foundations upon which to build a greater spirit and in-

creased daily intercourse between students. Finally a Union Building would be a legacy from present students both to the university and to succeeding student bodies and an achievement of which you could be justly proud.

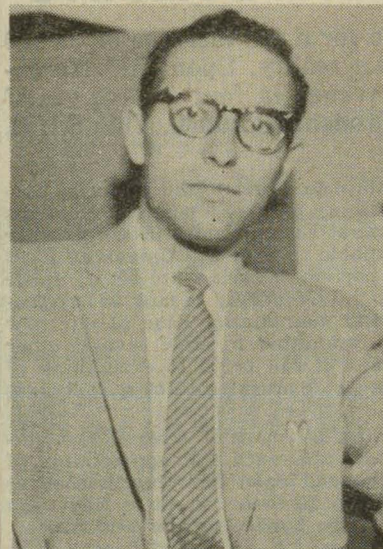
**Charles N. Armstrong,
Pres. Students Union,
Acadia University.**

Wish you the best of luck in important student project.

**Ted Bowell, President,
UNB Student Council.**

Best of luck on referendum, SUB essential on every campus.

**Paul McGrattan,
Pres. Students Council,
St. F.X.**



PROF. E. C. HARRIS
Financial Adviser



M. FRASER AND D. MATHESON
Co-Chairmen of SUB Committee

REFERENDUM

WHERE— CLASSROOM

WHEN— ★ THURSDAY and FRIDAY

HOW— SECRET BALLOT

★IF YOU ARE NOT IN CLASSES ON THESE DATES YOU WILL BE CALLED FOR YOUR VOTE.