

187 Old Sambro Road
Halifax, Nova Scotia
November 29, 1974

Dear Susan,

Many thanks for your offer of a bit of air time over Peggy's Cove thing and I am sorry I came over as so indecisive. In fact, I feel a bit of a horses' ass. I guess I am caught in the classic position of being an artist on the one hand and an artists' spokesman on the other - in this small arena, it's almost impossible to keep the first separate from the latter, and the Peggy's Cove thing does touch on some rather irrational local responses, even amongst some of our CAR members. Primarily, of course, I am an artists, and the piece I put in the gallery show is the most eloquent statement I can make on the P. Cove Syndrome.

The idea of airing the topic is damned good, though, with all sorts of provocative ideas to be thrown out, not excluding the basic laziness of the P. Cove buffs, the need for the security of the familiar, and the cynical exploitation of both these factors. A stray thought is that it would be interesting to know what a genuine "Cover" thinks of the P. Cove Syndrome show.

Actually, from a CAR viewpoint, it is difficult to separate the problems affecting artists in this region - the problem of the heavy commercial emphasis on tourist - oriented art is tied-in with at least four other identifiable problems (factors?).

I suppose the point I am making is that there are real issues affecting artists, some of them very peculiar to this region. Questions to be asked like:

Why don't NS artists care for NS architects?

Why won't CAR try to get a CAR member on the board of the Provincial Centennial Art Gallery?

Why is St. Mary's University Art Gallery boycotted by 1500 Canadian artists? and many more?

Might be some material there for a programme sometime.

Thanks Susan.

Sincerely,
David Haigh
David Haigh

P.S. Absolutely coincidence, but did you see last night's (Thursday's) Gretchen Pierce heading in the Mail Star? "If this is Prairie landscapes, thank heaven for our coves?"

19 November 1974

Mr. Ernie Harley
1275 Hollis Street
Halifax, Nova Scotia

Dear Mr. Harley:

A group of local artists have recently been successful in applying to the Canada Council for a grant to fund a co-operative art gallery for one year. For our grand opening, we have decided to do an exhibit called "Peggy's Cove Syndrome" which will contain about thirty artists' impressions of this very-Maritime theme.

We are planning our opening night for November 30, 1974 and hope to serve chowder and beer to approximately one hundred invited guests. We are also planning on having recorded Nova Scotian music in the background to complete the atmosphere.

As we have an extremely limited budget for our first year we are wondering if Oland's Schooner beer could help us in some manner. (We feel your Schooner label beer fits in with the spirit and theme of the exhibit.)

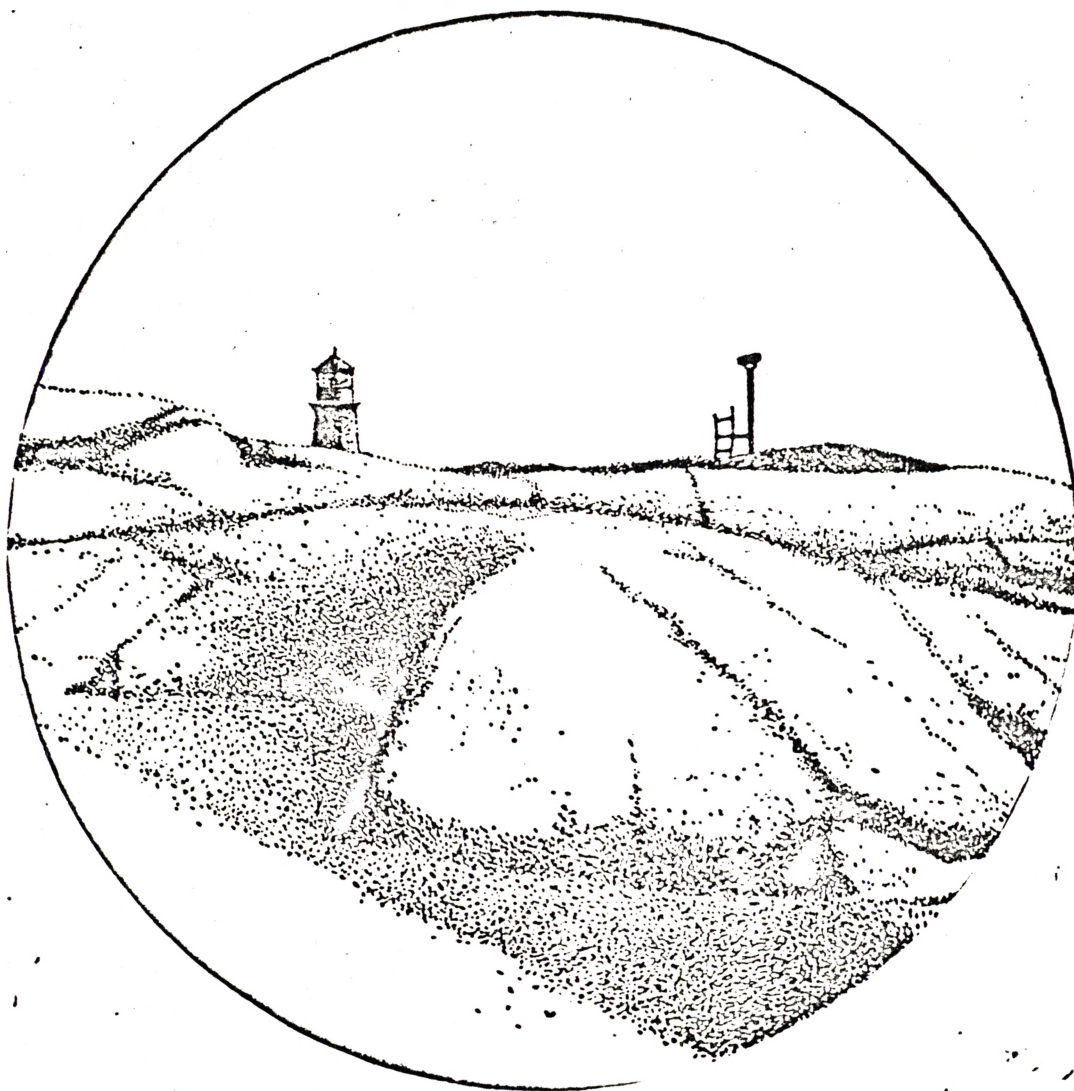
I would be happy to meet with you or talk over the phone to discuss any ideas or suggestions you might have for us. Anything Olands could do would be greatly appreciated.

Our gallery number will be listed with Directory Assistance after November 20, 1974 or you may contact me at home at 455-3729. I'm in and out so please keep trying if you get no answer.

Thank you for your time.

Warmest Regards,

(Mrs.) Julia Healy, Co-ordinator



PEGGY'S COVE SYNDROME

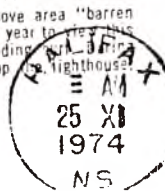
Eye Level Gallery
5785 West Street
Halifax

Nov.30 - Dec.18,'74

Tues.,Wed.,Sat. 11-2

Thurs.,Fri. 4-7

AIR VIEW, LIGHTHOUSE, PEGGY'S COVE, NOVA SCOTIA
 The result of the melting ice age has left Peggy's Cove area "barren rock," as seen here. Thousands of tourists come every year to view this "rugged beauty," climb the rocks, and see the pounding surf. During storms the spray from the heavy sea often surges atop the lighthouse.



CHRISTMAS/NOEL
 Jean Paul Lamont
Canada 6
KRIS KRINGLE'S KORNER
VICTORIA GENERAL
HOSPITAL/HOPITAL GENERAL
KRIS KRINGLE'S KORNER
 ADC DE 23-1

PEGGY'S COVE SYNDROME

OPENING NOVEMBER 30 FROM 8 TO 10PM

EYE LEVEL GALLERY

5785 WEST STREET

Off Agricola just North of the Commons
 HALIFAX, NOVA SCOTIA

COME DRESSED AS A TOURIST
 BEER AND CHOWDER WILL BE SERVED

BP-589



Air View, Lighthouse, Peggy's Cove, Nova Scotia



DEPARTMENT OF ART

ACADIA UNIVERSITY
WOLFVILLE, NOVA SCOTIA, CANADA B0P 1X0

Box 164
ART DEPT
Nov 23

Dear Julia -

Just got the Eye level note-letter
- today - this evening about the change
of place + work time.

I am sorry to hear ~~it~~ so late. Perhaps
there will be other times that I can
help.

At any rate, I will have a piece
to the gallery & will call ^{to} set a time.

Another request -

I have been asked by ArtsCanada
to do a feature on N.S. art for the
next issue Feb 75 - I would like to use
a photo of the Eye-level first show.

Also, I would also like to use a photo of one of your ^{own} pieces.

If the gallery has no funds to do either photo - ArtCanada has said that there is ^{some} budget available - as to the actual amount, they remain noncommittal. Perhaps you could twist somebody's arm to do the photos + then wait to see how much money comes their way. If they like the work, they would be willing to ^(photos) have the person continuing doing things when needed. — of course, all this was relayed to me over the phone.

At any rate, I am working on the article and have a Dec 15th deadline.

Hopefully, you will be of help.

Thank you

R

EYE LEVEL

GALLERY, 5785 West Street, Halifax, Nova Scotia

19 November 1974

Please list the following event in your publication:

"PEGGY'S COVE SYNDROME"

an exhibit of Nova Scotian Artists

Opening November 30, 1974

EYE LEVEL GALLERY

5785 West Street

Halifax, Nova Scotia

The show is on through December 18

Gallery Hours: Tuesdays, Wednesdays and Saturdays, 11 to 2 p.m.

Thursdays and Fridays, 4 to 7 p.m.

For further information please write or phone the gallery. (Our phone number will be listed with Directory Assistance after November 20, 1974.)

Thank you very much.

Sincerely,

Julia Healy

Julia Schmitt Healy, Co-ordinator



Air View, Lighthouse, Peggy's Cove, Nova Scotia

AIR VIEW, LIGHTHOUSE, PEGGY'S COVE, NOVA SCOTIA

The result of the melting ice age has left Peggy's Cove area "barren rock," as seen here. Thousands of tourists come every year to view this "rugged beauty," climb the rocks, and see the pounding surf. During storms the spray from the heavy sea often surges atop the lighthouse.



ADDRESS ONLY

PEGGY'S COVE SYNDROME

OPENING NOVEMBER 30 FROM 8 TO 10PM

EYE LEVEL GALLERY

5785 WEST STREET

Off Agricola just North of the Commons
HALIFAX, NOVA SCOTIA

COME DRESSED AS A TOURIST
BEER AND CHOWDER WILL BE SERVED

MADE IN CANADA BY H. S. CROCKER CO., INC. SAN BRUNO, CALIF. 94068

BR-589-C

34 Klondyke,
Kentville, N.S.

B4N 153

19 November 1974

Dear Julia,

Thank you for your letter of Nov 4th. Please accept my sincere congratulations and best wishes for the success of your endeavor "Eye Level Gallery".

I accept your invitation for "Peggy's Cone Syndrome" and my son will deliver to your gallery tomorrow my contemporary imagination representing "After Sandown at Peggy's Cone." He will also deliver a print by Mona Balcom that she would like in your show. Perhaps we are the only members of the "Canning Group" to exhibit but they all thank you for the invitation.

I would like information on how to obtain membership in your Co-op. I am always ready for a one-man show.

Best Regards

Royce Fortis

EYE LEVEL

GALLERY

5785 West Street, Halifax, Nova Scotia

19 November 1974

Dear Sir or Madam:

Please announce the following if you are able:

EYE LEVEL GALLERY

a new gallery funded by the Canada Council
presents its first exhibit

"Peggy's Cove Syndrome"

Opening November 30, 1974 and on through December 18

The address is 5785 West Street, between

Agricola and Robie, just north of the Commons.

Gallery Hours: Tuesdays, Wednesdays and Saturdays, 11 to 2
Thursdays and Fridays, 4 to 7 p.m.

Should you wish further information please phone the gallery. (The number will be listed with Directory Assistance after November 20.)

We would sincerely appreciate any publicity you could give this event.

Thank you very much.

Warmest Regards,

Julia Healy

Julia Schmitt Healy, Co-ordinator

EYE LEVEL

2158 Upper Water Street, Halifax, Nova Scotia

4 November 1974

Dear

EYE LEVEL GALLERY is finally getting off the ground thanks to a Canada Council grant. EYE LEVEL will be a co-operative gallery directed by a board consisting of six artists and four non-artists. The Board for the first two years is as follows: John Greer, David Haigh, Joyce Hanson, Julia Schmitt Healy, Karl MacKeeman, Roger Savage, Mary Kenny, Keith Laws, Haddie Prentice, Donald Purdy.

Any member of the co-op (except for board members) may have one-man shows at EYE LEVEL. All members may suggest ideas for exhibits. The board will meet the last Thursday of each month to choose shows. (Leave your slides or portfolio with the co-ordinator before November 28 for consideration this month.)

The first show is an invitational called "PEGGY'S COVE SYNDROME" which will open November 22, 1974 from 5 to 7 p.m. This show is designed to show pieces made by serious artists on the theme of Peggy's Cove. We are interested in displaying some of the possibilities that still exist with this rather-worn theme. We are especially hoping to show pieces made by artists who do not normally work in a seascape genre.

We would like you to exhibit in this show and hope you'll have enough time to complete a piece. DEADLINE IS NOVEMBER 20th, 2 p.m. Please have your work at the above address by that time. All work will be fully insured. Please identify your piece as to name, value, etc.

We are in the process of applying for an additional grant to pay artist fees. Since we do not have the funds as yet we will offer one year's membership in the co-operative as an exchange. (This is worth \$5.00).

Work may be picked up after December 14, 1974. Gallery hours are: Mondays, Tuesdays and Saturdays, 11 a.m. to 2 p.m. and Thursdays and Fridays 4 p.m. to 7 p.m.

The following show--"FIFTY BUCKS AND UNDER"--will begin December 17, 1974 and end December 24, 1974. This exhibit is an opportunity for artists to sell work to be used as Christmas presents. We plan to have bins made to accommodate unframed work. Pieces will be sold on the spot and new work hung.

Work may be dropped off at the gallery between December 10-14 during gallery hours. All work may be picked up before 2 p.m. on Christmas Eve or after the New Year.

If you have any questions please write to the above address. (We'll have a phone after November 12 listed with Directory Assistance.)

Hope you will participate.

Warmest Regards,

31 October 1974

Ron Shuebrook
Box 164
Wolfville, Nova Scotia

Dear Ron:

At our recent board meeting of Eye Level Gallery, it was suggested a letter be written you concerning your omission as a board member. It was felt that you did not understand the selection and an explanation would be in order.

Roger Savage and myself organized the groundwork for applying for a grant for the gallery. We wrote and spoke to many people and asked them to send letters of support to the Canada Council. We wanted to determine the extent to which people would involve themselves. Therefore we wrote each person and said if asked would you be willing to serve on the board. From the numerous "yesses" received, we more or less arbitrarily chose the board. We chose people we felt would best serve on the board and tried to get a good cross-section of artists working in the province. It was basically fascism prompted by our Catch-22 situation: To apply for the grant we had to have a board of directors yet we had no members who, under a true co-operative would elect the board. In two years time the board will be totally elected by the members of the co-operative and the gallery will happily be democratic.

In the meantime we trust you will participate as a member. Our first show is called "Peggy's Cove Syndrome". We would like to ask you to contribute a piece which relates to this Nova Scotian cliché. Pieces must be received by November 20, 1974 and the opening will be November 22, 1974 from 5 to 7 p.m.

We are asking for a grant to pay fees for this and all our exhibitions but until we have word can only offer one year's membership to the co-operative worth \$5.00 as an exchange.

The show will close December 14, 1974, although we hope to organize it as a travelling exhibit if possible.

The next show will be a short one running December 17 through 24. It is to be called "Fifty Bucks and Under" and is an attempt to get the public to buy art as Christmas presents. Sales will be made on the spot and the show will be changing constantly. We hope to have a few bins to hold portfolios and unframed work. The only stipulation is that work be priced less than fifty dollars. All work may be collected December 24 or after the New Year.

For January, we are planning a show of naive art from mailboxes and birdhouses to paintings and shoe repair signs. Should you know of any person who should be included in this exhibit please let us know as soon as possible.

The board will meet monthly to decide on shows and review the progress of the gallery. The board has total power; the co-ordinator is a technician serving the board. Should you wish to propose a show, please bring in any slides, portfolios or proposals before the end of any month for board consideration.

Any member will be eligible for one-person shows except for artists on the board.

We have learned that you are now the Arts Canada correspondent for the Maritimes and trust you will contribute as many articles on Eye Level shows as possible. Should you wish information of photographs please contact me.

If you have any questions please don't hesitate to write or call.

Sincerely,

Julia Schmitt Healy, Secretary of the Board
Co-ordinator of Eye Level
Gallery

Dear Julia

Thank you for your ~~recent~~ letter and your explanation.

I am excited about the prospects of the Loop gallery's impact for all artists in the region.

I will be sending / bringing a piece for the "Cove Syndrome" as David and yourself have requested.

I am flattered to be asked for the first show.

The Artscanada thing is tenuous but as long as they are interested in me doing things - I will certainly cover Eye Level's developments.

Rm




ROM

Royal Ontario Museum
100 Queen's Park
Toronto, Ontario, Canada
M5S 2C6

R. Shuebrook, Lecturer,
School of Art,
Acadia University,
Wolfville, N.S. BOP 1X0

1200

Ron S
Box 1
Wolfv



DIANE MITCHELL

Eye Level Gallery,
5785 West Street,
HALIFAX.

The Chairman,
Art Bank Selection Committee,
NS Dept. of Recreation,
PO Box 864,
HALIFAX.

Dear Sir,

The Gallery is pleased to inform the Committee of its current group exhibition "Peggy's Cove Syndrome". On display are 15 - 25 new works created for this show by artists living in Nova Scotia.

The Gallery hours are:

Tues., Wed., Sat. 11 - 2 pm.
Thurs., Fri. 4 - 7 pm.

This exhibition until December 18, 1974.

If the Selection Jury is unable to visit the Gallery during the regular hours, please phone the Gallery, tel. 4256412 for an off-hour visiting appointment.

Thanking you for your consideration,
I remain

Yours truly,

(signed) Julia Schmitt-Healy
Gallery Co-ordinator

per

Roger Savage
Roger Savage
Chairman



February 25, 1975

Ms. Ruth Carrou
Assistant
Eye Level Gallery
5785 West Street
Halifax, Nova Scotia

Dear Ruth:

Thank you very much for the Peggy's Cove Syndrome poster received in good order today. I posted my cheque to you yesterday. The letter was addressed to Julia Healey.

Sincerely,

Mark Holton

Mark B. Holton
CURATOR
CONFEDERATION CENTRE ART
GALLERY AND MUSEUM

MBH/mam

confederation centre of the arts



centre des arts de la confédération

January 3, 1975

Ms. Julia Healy
Eye Level Gallery
5785 West Street
Halifax, Nova Scotia

Dear Julia:

Did I ever thank you for sending us that terrific poster which you had prepared for the Peggy's Cove Syndrome Exhibition. I think it is a most original poster, so much so that I would like to know if you could give or sell me a copy for my own collection.

This letter is attached to a poster tube which you can use so that the poster will not be damaged in the mail. Let me know how much this will cost me. The first poster we received has been hung in the freight elevator!

I hope to get over to Halifax within the next month or so and I will make a point of dropping in to say hello.

Yours sincerely,

Mark Holton

*Roger sent
letter*

Mark B. Holton
CURATOR,
CONFEDERATION CENTRE ART GALLERY
AND MUSEUM

MBH/mam

Eye Level Gallery,
1672 Barrington Street,
Halifax, Nova Scotia
January 7, 1976.

Dear

Since you exhibited in the "PEGGY'S COVE SYNDROME", we were wondering if it would be possible to obtain from you 35mm slides of the work(s) you had on display in that show by February 15, 1976. There is a possibility of an exchange show with Powerhouse in Montreal. If you have any questions, please contact the gallery.

Thank you.

Yours,

Sue Beaver, Co-ordinator

Sent to: David Haigh -
Jeanne Arsenault -
John Greer
Charlotte Hammond -
Brigitte Petersmann -
Isolde Savage -
Royce Porter -
Graham Metson -
Mona Balcolm -
Anneke Beblem -
Alison Parsons -
Jesse Valverde -
Karl
Julia Schmitt Healey -
Michael
Joyce -
Ron -

Brian MacNevin +
David Cameron -

Peggy's Cover Synchro
return to PCS file.

PRICE LIST

David Haigh.....	\$400.00
Jeanne Arsenault.....	\$125.00
John Greer.....	\$175.00
Charlotte Hammond.....	\$600.00
Brigette Petersmann.....	\$50.00
Isolde Savage.....	\$200.00
Royce Porter.....	\$200.00
Graham Metson.....	\$1000.00
Mona Balcpm.....	NFS
Anneke Betlam.....	\$80.00
Alison Parsons.....	\$100.00
Jose Valverde.....	\$250.00
Karl MacKeeman.....	(Call the Artist)
Julia Schmitt Healy.....	\$125.00
Michael Fernandes.....	(Call Artist)
Joyce Hanson.....	\$45.00
Ron Shuebrook.....	will trade only
Brian MacNivin.....	\$50.

Posters

David Cameron

5.00 each
unsigned
\$125.00

ZWICKER'S GALLERY

Founded 1886

Member of the Professional Art Dealers Association of Canada.

Zwicker's is Canada's oldest established commercial art gallery and carries original oil and watercolour paintings, drawings, sculpture and prints by over eighty Maritime and Canadian artists, including:

Connie Allan*
Carmelo Arnaldin*
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Molly Lamb Bobak*
Miller Brittain*
Leonard Brooks, A.R.C.A.*
Roger Cavalli*
Paul Caron, A.R.C.A.*
Al Chaddock*
Jack Chambers*
F. S. Coburn, D.C.L., R.C.A.*
O. J. Coleman*
Charles Comfort*
Stanley Cosgrove
Horst Deppe*
Jean Edmonds-Hancock*
Carol Fraser*
Clarence Gagnon, R.C.A.*
Eudice Garmaise*
Toby Graser*
Jack L. Gray*
William Greet*

Charlotte Hammond*
Lawren P. Harris, LL.D., R.C.A.
Adrien Hebert*
Henri Hebert*
Edwin Holgate, R.C.A.*
Kathy Hooper*
Joan House*
Jack W. Humphrey*
A. Y. Jackson, R.C.A.*
Sarah Jackson*
Leonard Lane*
C. Anthony Law, N.S.A.*
Arthur Lismar, LL.D., R.C.A.*
Arthur Lloy*
Dennis Lowson*
John Lyman
Manley MacDonald, R.C.A.*
T. R. MacDonald, R.C.A.*
F. McGillivray Knowles
Henri Masson, LL.D., O.S.A.*
Aileen Meagher*
Guido Molinari*
Christan Nicholson*
Leonard Oesterie*
Natalie Oler*
Anthony Palmer*
Jessie Parker*
Freda Pemberton-Smith*
Robert Percival*
Robert W. Pilot, R.C.A.*
Edward Porter*
Mary Pratt*
Joseph Purcell*
Tela Purcell*

Fred Ross*
Stanley Royle*
Gyrth Russell*
Roger Savage*
Noburo Sawai*
Reginald Shepherd*
Edith Smith*
Lewis Smith*
Marina Stewart, E.A.A., A.M.A.*
Harold Town*
J. F. Wright*
Ruth Wainwright*
Julius Zarand*
Leroy Zwicker*
Marguerite Zwicker*
Eskimo Artists from Baker Lake

*denotes more than one work by this artist is in stock

Zwicker's also offer expert restoration, cleaning, and appraisals of works of art, together with high quality framing from a wide selection of attractive mouldings. We also carry a wide selection of artists' canvases and supplies.

Hours:

9 - 6 Weekdays and Saturdays
9 - 9 Thursdays and Fridays

5415 Doyle Street, Halifax, N.S.
Telephone 902/423-7662

Across the harbour Dartmouth Players are presenting three one-act plays at Dartmouth High School on Dec. 12, 13 & 14 at 8 p.m. The plays are **Not Enough Rope**, **Impromptu** and **A Condition of Birds**. Tickets, \$1.50 adults & \$1.00 students, will be available at the door of the High School which is situated at the corner of Victoria and Thistle Streets. For further information call David Coles at 463-3422.

Finally, for young members of the family at Christmas, is a production of **The Adventures of Pinocchio**, co-sponsored by Dalhousie Cultural Activities and Neptune Theatre. John Wood, Artistic Director of Neptune, has adapted and directed this production from a story which has always had a fascination for him. In contrast to the Disney fantasy Mr. Wood is staying true to the original story of the puppet who wanted to be a real boy. Many theatrical styles will be employed and Alan Laing's incidental and background music ranges in style from Mozart to Rock. Performances will be at 7:30 p.m. from Dec. 16 — 30, except Sun. Dec. 22 & Sun. Dec. 29. Matinees: Dec. 21, 26, 27, 28, 29, 30, 31 at 2 p.m. (N.B. No evening performance on Dec. 31) Tickets: \$3.50 & \$2.50, children, students and senior citizens \$1.50 all seats. Booking opens on Dec. 2. Call either Dal. Central Box Office 424-2298 or Neptune Box Office 422-7441.

Art

A new and enterprising gallery opens in Halifax in December. This is the Eye Level Gallery which is situated at 5785 West Street (off Agricola). It is a co-operative venture which will be funded by the Canada Council for one year. The first show, open to

the public from Dec. 1 — 18, is a mixed media exhibition, under the title **The Peggy's Cove Syndrome**. Here 30 local artists will display individual work on the unifying theme of Peggy's Cove. The gallery invites anyone who wishes to give local art as a Christmas gift to drop into the sale **50 Bucks and Under** to be held Dec. 19, 20 & 21. Items will range in price from a dollar or two up to 50 dollars. Regular hours: Tues. Wed. Sat. 11 a.m. — 2 p.m. Thurs. Fri.: 4 p.m. — 7 p.m. Sale hours: 11 a.m. — 5 p.m. Dec. 19, 20 & 21. For further details call 425-6412.

From Dec. 3 — Jan. 1 the Centennial Gallery presents an exhibition of watercolours of Newfoundland scenes sponsored by Memorial University of Newfoundland. Also in this period there will be an additional small exhibition of brass rubbings by Dr. and Mrs. Mortimer Marshall of Wolfville. From Jan. 3-28 two other exhibitions will be featured. These are an exhibition of drawings by Sydney Prior Hall (1842 — 1922) and Portraits in Bronze by Harold Pfeiffer, S.S.C. The former has been prepared by Michael Bell, Director of Agnes Etherington Art Centre, and Circulated by the Public Archives of Canada. Hours: Mon. Sat. 9 a.m. — 5 p.m. Sun. 10 a.m. — 5 p.m.

The National Gallery's Recent Acquisition of Old Master Drawings continues at Dalhousie Art Gallery until Dec. 15. Paintings from the Massey Collection and Drawings by Semaja also continue on show in this time slot. From Dec. 17 pieces from the Permanent Collection will be displayed. From Jan. 21 — Feb. 12 there is quite a different kind of exhibition when the work executed by students, staff and alumni comes to the

Graham Metsau
6111 Charles St.
Halifax
N.S. 425-3543

Dear Sue Beaver

I exhibited in the Peggy Cove Syndrome a media piece of
80 35 mm Transparencies in a carousel. They recorded my
interest in the MOSSES & LICHEN of Nova Scotia and the Peggy
Cove area in particular. I could let you have one or two sample
slides but couldn't give the complete set without adequate
insurance facilities.

The slides were taken with close ups and gave the impression
of another world.

Please phone me Come and see them.

Graham

EYE LEVEL Gallery, 5785 West Street, Halifax, Nova Scotia

19 November 1974

Dear

Due to unforeseen problems, Eye Level Gallery has been forced to relocate at the above address. (It's just off Agricola a few blocks up from the Commons).

The show "Peggy's Cove Syndrome" will be opening late on SATURDAY NOVEMBER 30 from 8 to 10 p.m. Work must be received at the above address or before November 28. Delivery times may be arranged by calling Julia Healy between the hours of 9 and 5 at home (455-3729) or at the gallery (the number will be listed with Directory Assistance after November 20).

The "Fifty Bucks and Under" Show will be a three-day Christmas sale running December 19-21 from 11 to 5 p.m. daily. Work may be delivered to the gallery during regular hours from December 10-18.

On Saturday, November 23 there will be a barnraising of sorts. Due to increased expenses we cannot afford to hire help and are asking interested artists to donate a morning or afternoon to assisting us in painting and fixing up. Bring a rollar and brushes if you have them. Hours will be 10 a.m. to 5 p.m.

If you have any questions please phone me at the above number and times. Hope this hasn't totally screwed up your plans.

Thanks.

Sincerely,

EYE LEVEL GALLERY, 5785 West Street, Halifax, Nova Scotia

19 November 1974

Eye Level Gallery has found a home and will be opening its first show—"Peggy's Cove Syndrome"—on November 30, 1974 from 8 to 10 p.m.

The gallery, originally scheduled to be located at Pier 1 Theatre, has now relocated in a small store on West Street just north of the Commons between Agricola and Robie Streets. Formerly a bicycle repair shop, the gallery is being readied by the exhibiting artists who are donating their time and abilities.

This opening exhibit should prove to be quite exciting as various Nova Scotian artists have been invited to take the famous theme of Peggy's Cove and make a special piece expressly for this show. The response are taking many directions from sculpture and painting to slide presentations and batik work.

The opening will be unusual for Halifax: guests will be served beer and chowder and the dress, while optional, is not the normal black tie. Rather, guests are urged to come dressed as tourists which certainly adds to the fun of the exhibit.

The show will run through December 18. Gallery hours are Tuesdays, Wednesdays and Saturdays: 11 a.m. to 2 p.m.; Thursdays and Fridays: 4 to 7 p.m. The gallery's address is 5785 West Street, Halifax.

Eye Level Gallery is a co-operative art gallery funded by the Canada Council. Memberships are open to any artist living in Nova Scotia and cost \$5.00 for one year. To join or for more information write or visit the gallery during hours. # # #

EYE LEVEL

2158 Upper Water Street, Halifax, Nova Scotia

PRESS RELEASE

FOR IMMEDIATE PUBLICATION

November 1, 1974

The Canada Council has funded a new local co-operative art gallery to be called EYE LEVEL GALLERY which will open late this month.

This will be a unique gallery in that it will be directed by artists living in Nova Scotia. The work shown will be innovative, contemporary work.

Located next to Pier One Theatre at 2158 Upper Water Street, the gallery is a short walk from downtown Halifax and there is plenty of adjacent parking.

The first show, opening November 22, 1974, will be "Peggy's Cove Syndrome". This invitational exhibit will contain pieces by approximately twenty serious artists who do not normally work in the seascape genre. The exhibition will range from serigraphs to slides to a "stuffed" painting of Peggy's Cove.

On view through December 14, the public is welcome to visit the gallery. Hours are Tuesdays, Wednesdays and Saturdays from 11 to 2, and Thursdays and Fridays from 4 to 7 p.m.

There will be memberships in the gallery open to any artist living in the province and costing \$5.00 per year. Members will be entitled to submit proposals for exhibitions and only members will be eligible for shows.

The Board of Directors, consisting of six artists and four non-artists will choose the exhibits and determine policy. The board for the first two years is as follows: Roger Savage, a printmaker from Liverpool; David Haigh, a sculptor and painter from Spryfield; Julia Schmitt Healy, a painter living in Halifax; Joyce Hanson, a painter residing in Windsor; John Greer, a sculptor from Bridgewater; Karl MacKeeman, a printmaker and painter living

-more-

in Rockingham. The non-artists serving on the board are Mary Kenny, a photographer from Halifax; Keith Laws, an accountant living in Halifax; Haddie Prentice, a writer residing in East Lawrencetown; and Donald Purdy, a businessman from Three Fathom Harbor.

To join the co-operative please write the gallery at 2158 Upper Water Street, Halifax, Nova Scotia.

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