



# THE COPP CLARK CO.

LIMITED

495 - 517 WELLINGTON ST. WEST

TORONTO - CANADA

August 7th, 1941.

Mr. Thomas H. Raddall,  
Liverpool, N.S.

Dear Sir:-

Thank you for your letter of August 2nd, regarding your book "The Pied Piper of Dipper Creek". Naturally you are interested in the sale of this book, and we too want to sell as many as possible. Any delay in securing stock and filling orders is usually due to circumstances beyond our control.

At the present time we have a small shipment of this title on the way to us. This was ordered on May 22nd, and on June 17th we received the invoices for the goods. We have not received the books yet, and have no way of knowing just where they are. For all we know, they may arrive to-morrow.

We have had shipments come from Edinburgh to us in Toronto in as low as six weeks from the time we have mailed our order, and others have taken as long as six months. The normal period for War time is nearer to two or two and a half months.

At the present time The Book Room in Halifax has on order five copies of this book, which we received June 25th. We will supply the same just as soon as possible.

Obviously the ideal way would be to order a large quantity and always have the book in stock. The small margin of profit available to the Book Publisher here in Canada does not permit this. Experience shows that books composed of short stories do not sell well, and when we first received stock of your book in October, 1939, the demand was quite small. Your stories which have appeared in the Post and other magazines have helped the sale of the book, and this Spring the demand jumped considerably. However, the only order we have on file for this book at present is from the Book Room of Halifax.

*1841 - Our One-Hundredth Anniversary - 1941*

August 7th, 1941.


Mr. Thomas H. Raddall (2)

It is true too that most Book Stores remember the orders which take a long time to arrive, and do not remember the ones which are filled immediately. This is quite the natural thing, and is not to be wondered at.

If you could suggest any way to accurately estimate the probable sale of this book, we shall be glad to co-operate with you to the best of our ability in seeing that stock is available.

Yours sincerely,

THE COPP CLARK CO. LIMITED,

  
Book Department

R.A.Fry:C



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495 - 517 WELLINGTON ST WEST  
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IN REPLY REFER TO :

R. A. Fry.

August 19th,  
1941

Mr. Thomas H. Raddall,  
Liverpool, N. S.

Dear Mr. Raddall:-

Thank you for your kind letter of August 9th. You will no doubt be interested to know that the day after my last letter to you, I received notification that a parcel had arrived at the customs here in Toronto from Blackwood.

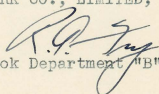
Investigation showed that out of a shipment consisting of 9 parcels containing copies of "The Pied Piper of Dipper Creek" and one other Blackwood book, only one parcel had arrived. Less than 5 minutes ago the customs informed us on the telephone that they were expecting another shipment of British mail tomorrow, and that if the balance of 8 parcels did not come in then, we could consider them lost.

If this is the case then "The Pied Piper of Dipper Creek" will be out of stock for another two months. However, we are keeping our fingers crossed at least until tomorrow.

Yours very truly,

THE COPP CLARK CO., LIMITED,

RAF:W

  
Book Department "B".